

Salisbury Neighborhood Development Plan
Steering Group
Tue 16 Apr 2019

Derek Brown OBE, John Baber MBE, John Farquhar, Jamie Hobson, Nicola Lipscombe, Mark Stevens, and David Wilson.

In attendance: Andrea Pellegram, Annie Child and Yaroslav Pustarnakov.

Record of Decisions

10. Apologies:

Cllr Amanda Foster, Cllr Atiqul Hoque, Cllr Tom Corbin, Louis Hodgkinson, Kate O’Conner and Peter Dunbar gave apologies for their absence.

11. Community engagement events

NDP Steering Group received a PowerPoint presentation from Andrea Pellegram with regards to community engagement events for the neighborhood planning and development. A copy of the presentation can be found on the Salisbury City Council (SCC) website [by clicking on the link](#). The group discussed the events and it was agreed to:

- Organise six vision events between May and June, 2019.
- Maximise public outreach by hosting vision events at the Guildhall, Bemerton Heath Centre, the Friary and the Wiltshire College if possible.

12. Communication strategy

The Steering Group considered communication strategy for the neighborhood planning and development. The discussion covered target groups, publication methods, and Steering Group identity. It was agreed to:

- Consult with Salisbury residents of different age demographics; Consult with civic and business groups; Consult with special interest groups, including, disabled people, economically disadvantaged people, and hard to reach people due to their geographic location.
- Raise awareness of the NDP Steering Group and advertise vision events through social media, NDP page on the Salisbury City Council website, word of mouth, sending emails existing SCC mailing lists, and print press.

- Publish NDP material on the Salisbury City Council website.
- Alter Jamie Hobson's proposed logo for the NDP group to include blue, yellow and green colours; and to adopt the new logo.

13. **Items for next meeting:**

The Steering Group considered agenda items for next meeting, and it was agreed to discuss venues for the vision events, NDP website, strategy for responding to consultations, and how to involve nearby parish councils in the NDP consultation.

14. **Date of Next Meeting:**

The Steering Group agreed to hold next meeting on Tuesday 14 May, 2019, at 18:00pm in the Guildhall.

15. **Any other business:**

No matters were raised.