

A Turning Point?

Project Brief – Open Call for Proposals from Artists

Participatory Art in the Public Realm

Salisbury City Council

June 2022

This document should be considered alongside the Context Document

Artists are invited to consider their eligibility and to submit a proposal for this work, as outlined below, by the 1st of August 2022

Criteria and selection process

- This work will be commissioned by Open Call
- Proposals must come direct from artists but may be supported by a local organisation.
- Eligible artists, or groups of artists, are invited to respond to this brief with
 - Portfolio/CV with examples of previous work, including images (digital or hard copy)
 - Details for two relevant references and, where possible, testimonials.
 - Letter of application - A description of the artists socially engaged practice
 - Project proposal including
 - Response to the themes
 - Engagement approaches
 - Proposed artistic media(s) or methods
 - Overview of costs within the stated budget

Thematic Brief

Title – What is our turning point?

The Turning Point

- 1) In April 2021 the sculpture “Turning Point” (John Maine RA) was installed in Salisbury Market Place. This sculpture should be the stimulus for this project. The artist(s) proposal should demonstrate how they would use the sculpture to engage participants in discussions on what public art is, can or should be ... in Salisbury.

Our Turning Point

- 2) As we emerge from years of change and challenge in Salisbury, after Novichok and the Covid Pandemic , many people, nationally and globally, talk of this moment being a ‘turning point’ or a time to talk about what the “New Normal” can be. Proposals from interested artists should demonstrate how their project would enable participants to explore what the phrase “Turning Point” means to them in the context of today.

Turning Over.

- 3) Further themes should be determined by what the participants discover as they look under and around new ideas as they take part in this project. New and emerging themes should be collected in some way by the lead artist(s) as part of the participatory and creative process

Please note that there is no consultation period before this project as the project is, in itself, a consultation process.

Parameters

- Participation targets – Salisbury City Council communities team will work with the lead artist(s) to ensure that the group’s engaged in this project represent
 - At least 5 of the 8 council wards
 - A range of ages and genders
 - A range of protected characteristics
- Proposed reach - We anticipate engaging with a minimum of 8 distinct groups across the city. This could include opportunities open to individuals, as well as working with pre-existing groups
- Art Form
 - See the definition of Socially Engaged Art in the context document published with this brief.

- Salisbury City Council particularly welcomes proposals that offer two or more media or art forms.
- Outcomes – this project should be focused on process rather than output. However there are some required outcomes
 - Each participating group will create some Artworks that can be displayed publically.
 - Artworks can be displayed in a community space or place that is meaningful to the participant group.
 - Some artwork created by each group should be available to Salisbury City Council for a period of 3 months at the end of the participatory project for display/exhibition in the city
 - Through the project the the lead artist(s) will collect qualitative/creative data on the stated and emerging themes
 - Participants should/could experience
 - Improved wellbeing
 - Learning new skills
 - Feeling more connected to others
 - Feeling listened to or valued

Lead Artist Requirements

- Ideally artists working on this project will have an Enhanced DBS check and be registered on the online update service. Where this is not the case, the artists will be willing to undertake a DBS check for this project
- Artists will have a meaningful connection to the City of Salisbury, either as a local resident or through their professional work in a community context.
- Artists will be able to evidence their socially engaged practice and have extensive experience of delivering work in a community context.
- Artists will have the ability to travel across the city to deliver workshops and/or events.
- Artists must be self-employed for the purposes of tax and be able to take this project on as a freelance artist.

Project Team

- The Lead Artist(s) and this project will be overseen by the Salisbury City Council Communities Manager. The artist(s) will work alongside the Communities Team to identify and engage local groups across the city.
- The Lead Artist(s) will work with the Communities Manager to plan the public output of the project
- An end of project celebration or exhibition will be planned and delivered with Salisbury City Council staff via the Communities Team

- City Council Community Development Officers can support participatory sessions where required/appropriate, in consultation with the Communities Manager

Reporting and Evaluation

- Regular updates will be given to the Communities Manager throughout the project with monthly catch up meetings.
- Evaluation – The communities team will work with the artist(s) to evaluate the participant experience of the following during the project
 - Improved wellbeing
 - Learning new skills
 - Feeling more connected to others
 - Feeling listened to or valued
- Through the project the lead artist(s) will collect qualitative/creative data on the stated and emerging themes and share them with the Communities Manager in a format agreed with the Lead Artist(s)

Decommissioning policy

- Once selected as the preferred lead the artist(s), they will work with the Communities Manager and Administration for a maximum of one month to develop the detail of the project.
- During this period SCC and the artist will have the option to step away from the project if the needs and aims of either are unable to be met. The artist will be paid for the hours of their meetings and related planning only.
- After 1 month the artist will be contracted to the project.
- From this point on the artist will be committed to delivering the work as defined in the contract and both parties will be subject to notice periods and cancellation clauses