

A new Asda for Salisbury



Planning permission was granted by Wiltshire Council's Strategic Planning Committee in 2015 for a new Asda in the Bishopdown area of Salisbury off Hampton Park Roundabout. Asda is committed to the area, owns the site, and believes the time is now right to bring forward revised plans, to deliver more choice, investment and up to 250 new jobs.

This leaflet contains information about the revised proposals and how you can comment on them.

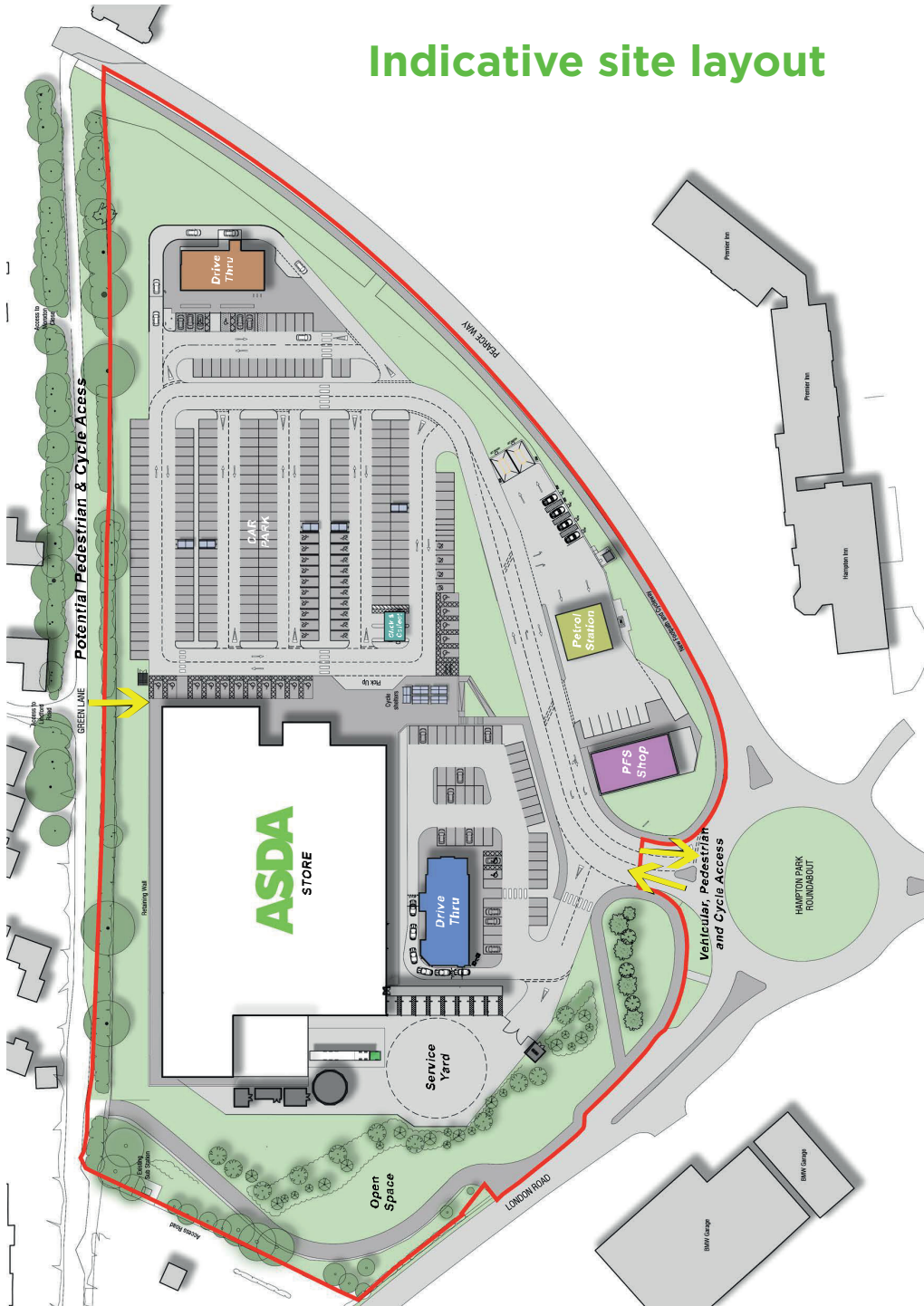


For more information:

- Visit our website: asda.com/consult-salisbury
- Call: 0800 088 4322
- Email: asdaconsultation@pagodapr.com

**Visit our public exhibition on Saturday 20th November
anytime between 14:30-19:30 at the Hampton Park Pavilion**

Indicative site layout



The proposals

Our revised plans:

- 30,000 sq ft Asda superstore
- Up to 250 new jobs
- 311 car parking spaces including 20 parent & child and 16 disabled
- 4 electric vehicle charging points
- A petrol filling station
- Asda Click & Collect and Home Shopping
- New drive thru coffee and restaurant offers
- In-store food service offer

Asda does not currently have a store in Salisbury. Residents wanting to shop with us in-store must currently drive to Andover, Totton or Eastleigh.

The proposals approved by Wilshire Council's Strategic Planning Committee in 2015 were widely supported and we look forward to bringing the new jobs, choice and opportunities this £20m investment represents.



About Asda

From our beginnings as the first UK discounter, offering our customers the very best value has been our driving force. We built our business upon listening to our diverse range of customers and offering what they need. We're at our best when we keep things simple. From checkout to boardroom, our colleagues are the heroes, and they've always made Asda special. Every one of us shapes the character of this company.

Next steps

A Statement of Community Involvement will be submitted as part of the planning application, along with a full set of technical reports. To have your comments registered in time for the report please return them by 27th November 2021.

You can do this by:

Post: Returning the form below in an envelope to "Freepost PAGODA", you do not need a stamp.

Web: asda.com/consult-salisbury (using the on-line form)

Email: asdaconsultation@pagodapr.com | **Phone:** 0800 088 4322



Feedback Form

Name

Address

Email

Do you think that more choice and competition is needed in Salisbury? Yes No

Do you support our proposals? Yes No

Additional comments

Would you like to be kept up to date with the proposals? Yes No

Pagoda is working on behalf of Asda Stores Ltd to collect information relating to proposals at Salisbury. The data collected will only be used to keep you updated about the work we are doing with the community to consult on these proposals. This data will be retained until the completion of the planning process. You can request a copy of our Privacy Policy which is compliant with the General Data Protection Regulation by emailing us at info@pagodapr.com or calling us on 0131 556 0770.

ASDA