

# SALISBURY CITY COUNCIL

## Report

**Subject** : Council Events and Markets 2021/2022  
**Committee** : Services Committee  
**Date** : 7 December 2020  
**Author** : Joanna Wood, Business Manager

---

### 1. Report Summary:

- 1.1. This report introduces the events and markets programme for 2021/2022 and sets out the budget request for these events.

### 2. Background:

- 2.1. The Business Working Group agreed at their September meeting an Events Strategy for 2021/2022. This set out the overview of events in 2021/2022 and showed where the focus of the Business Team would be in these years. This report provides further details of the programme and give draft costings for the events.

### 3. The Programme:

- 3.1. Annex A attached to this report shows the yearly programme of events proposed for 2021/2022 month by month.
- 3.2. This programme is subject to review if CV19 restrictions are still in place and will be monitored by the Business Working Group.

### 4. The Budget:

- 4.1. Annex A also shows the proposed draft budget for these events. The total budget request is £155,000.
- 4.2. The budget is allocated by event to give an overview, but this could change as further planning is undertaken and this is an indicative figure only.
- 4.3. The budget will be monitored by the Business Working Group at their regular meetings.

### 5. Recommendations:

It is recommended that the committee:

- 5.1. Approve the 2021/2022 Events and Market Programme.
- 5.2. Note the draft budget for the Event and Market Programme.
- 5.3. Agree to make a recommendation to the Finance and Governance committee at its next meeting that £155,000 should be allocated for council events and markets as shown in this report

### 6. Wards Affected: All

### 7. Background Papers:

7.1. Annex A – Programme and Budget (attached)

**8. Implications:**

8.1. **Financial:** As shown in this report

8.2. **Legal:** Nil in relation to this report

8.3. **Personnel:** Nil in relation to this report.

8.4. **Environmental Impact:** Nil in relation to this report

8.5. **Equalities Impact Statement:** Nil in relation to this report

**Events 2021/2022**

<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>
Car Boot Sale Salisbury Street Sellers St. Georges Day	Car Boot Sale Salisbury Street Sellers Car Fest	Car Boot Sale Salisbury Street Sellers Armed Forces Day	Car Boot Sale Salisbury Street Sellers Music in the Park Summer in the square	Car Boot Sale Salisbury Street Sellers Music in the Park Summer in the square	Car Boot Sale Salisbury Street Sellers Food and Drink Festival
<b>October</b>	<b>November</b>	<b>December</b>	<b>January</b>	<b>February</b>	<b>March</b>
Car Boot Sale Salisbury Street Sellers Charter Fair	Car Boot Sale Sunday Festive Market x1 Christmas Fayre	Sunday Festive Market x 3 Christmas Fayre		Car Boot Sale	Car Boot Sale Salisbury Street Sellers

**Budget request for 2021** (as recommended by BWG: Events Strategy, Sept 2020):

Street Sellers	Summer In The Square	Other Events	Christmas
<p><b>£15,000</b> over 8 months</p> <ul style="list-style-type: none"> <li>• Themed</li> <li>• Artisan and craft market</li> <li>• Festival in a day</li> </ul>	<p><b>£40,000</b></p> <ul style="list-style-type: none"> <li>• 6 weeks of activity over holidays</li> <li>• Themed</li> <li>• Activity (poss. mini golf)</li> <li>• Recreation area to include bar and 2 or 3 street food/ice cream</li> <li>• Bar tender process to start early 2021</li> <li>• Sponsorship opportunities</li> </ul>	<p><b>£30,000</b></p> <ul style="list-style-type: none"> <li>• £6,000 St. Georges Day</li> <li>• £10,000 Food and Drink Festival</li> <li>• £3,000 Music in the park</li> <li>• £3,000 Car Fest</li> <li>• £2,500 Armed Forces Day</li> <li>• £5,500 Charter Fair</li> </ul>	<p>Christmas Fayre not allocated funds</p> <p><b>£40,000</b> Lights installation</p> <p><b>£30,000</b> Christmas Activity</p>