

SALISBURY
CITY COUNCIL



Business Teams Report For Events, Markets & Grants Sub
Committee Meeting
Monday 17 July 2023

Events

Report on events happened since April's meeting:

Armed Forces Day

- Slightly smaller than previous years due to SW Brigade supporting the National Event. The units that did attend enjoyed the day and added to the event
- Approx 3,000 people attended throughout the day
- Cost £6,000

Fayre on the Square – Saturday 22 July until Sunday 03 September

- Build started today, bin area and Guildhall Entrance decoration completed on Sunday
- Everything going to plan
- Media Launch Event Friday 21 July 1700 until 1900 – all Cllrs and City Clerk have been invited

Charter Fair – Sunday 15 October until Wednesday 18 October

- Cllrs need to decide on floating positions
- We will fall short of the £24k income target



Events

Shortlist for main thrill seeker at front of the monument Position 73 income value of £1,743 (last year was Venom)

- **Star Flyer** – Whitelegg & Farrell (they did attend in 2021)
- **Oxygen** - CL Danter Ltd (they brought last years Venom)



Shortlist for other Positions

- **Position 7 (food vendor) income value of £300 = John Henry's Catering Co Modern Mobile Catering Unit - Burgers & Fries**
- **Position 35 (food vendor) income value of £200 = John Henry's Catering Co Modern Mobile Catering Unit - Vintage Horse Box Trailer - Donuts**



Events

Shortlist for other Positions cont'd

- **Position 11** (juvenile ride) **income value of £350 =**
 - **Monster Truck** – 2 Applicants Whitelegg & Farrell & S & L Amusements (these may not come if only 1 application successful)
- **Position 40** (juvenile ride) **income value of £350 =**
 - **Balloon Race** – Whitelegg & Farrell
 - (Please note they have been successful for the past 2 years for the same ride in the same position, we have checked with the Showmens Guild and they have no rights as it has always been advertised and let as a “floating position”)
- **Position 4** – this is not currently a floating position and belongs to Whitelegg & Farrell, they are willing to let us offer as floating (as they no longer have their Helter skelter) if they are successful in their bid for Position 11 **income value of £226 =** Kefford's Amusements - Helter Skelter Slide

We did have several other applications but the rides had either attended last year or where too large to fit in the available spaces



Events

Christmas Lighting Tender:

- 21 June we appointed the successful tender winner Event Power Engineering Ltd (EPE)
- Scoring was close with our long standing supplier Icthus, but the price gave EPE the slightly higher score
- Contract will run from 01 October 2023 until 30 September 2026
- Icthus are still working with us on the installation of the extra festoon and Christmas trees as this sits outside of the tender



Markets

- Charter Market performing as expected
- Street Sellers receiving good footfall. August theme - Circus