

Events – Christmas Update

Christmas – 17 November until 31 December

Festive Lighting

Work almost completed installing all new additional Christmas trees

Working with Milestone/Atkins to ensure Fisherton Street still has its Festive Lighting whilst the works take place

Market Walk will also have some decoration and lighting inside every year – Wiltshire Council appear to be happy just awaiting final confirmation on fixings

Christmas on the Square

Site plan still being pulled together, possibly slightly different layout that incorporates a covered seating area

Successful applicants been chosen and notified for savory vendors; Charter 1227 & Gourmet Cheese will be returning this year with their same menus as 2022. We have chosen the sweet treat vendor also but just awaiting the site plan confirmation to agree how many of their stands they can bring. In essence they applied to bring 3 stands, (churros/hot chocolate with marshmallow fire pit to the side /sweets)

Introducing 4 “Barrows” that can be hired daily by retailers and will position around the COTS site



Events – Christmas Update Cont'd

Christmas Begins

Moving forward with planning of event

Looking at different headliner for the stage

We won't be bringing reindeers this year as done for 2 years in a row now, so looking at something alternative for entertainment

Santa's Grotto

Site plan and decoration theme now confirmed

Getting interest on vacancy for Santa & Elves

Ticket site will be built shortly so tickets can be purchased

Price increased this year to £7.50 – we are still competitively priced for the experience and against other establishments charge

Christmas Eve Carols

Working with Salvation Army Charity to bring short carol sing along on Christmas eve from 5pm until 5.45pm at the Market Place Christmas Tree



Salisbury

City of Stars



OVERVIEW

Over the festive season, Salisbury will be transformed into **The City of Stars**. In addition to the Festive Lighting, the City will see an influx of beautiful and breathtaking star themed **installations** and **activities**. The City of Stars brings both original design and traditional festive atmosphere to our modern medieval streets.

A guide of events and activities will be printed and distributed, as well as a map of the City, for the public to use as a guide to explore.

LOCAL

Wanting to avoid an ‘off the shelf’ aesthetic for Christmas, we have purposefully decided to only work with local businesses and individuals to help create City of Stars.

By engaging with those who live and work in the area, we supporting the local economy as well as creating a truly unique Salisbury Christmas offer.

New Work

We have commissioned two new pieces of work, by a locally based but nationally recognised collective of artists, Terraform.

These original pieces **Nova** and **Sirius** are large scale 3D structures built from cutting edge computer programmed neon tubing.

Nova will be sited on the ground in the Cheese Market, and Sirius will hang above pedestrian heads along the High Street.



New Work

Wish Upon a Star is an interactive installation in the Market Square.

A family of weighted stars will be covered in either coloured, mirrored reflective sheen or writable blackboard surface, where the public are invited to write their wishes upon using chalks.

These will be monitored and cleaned as required.



Additional Installations

Working with locally based Peachy Productions, we will have two large walk through installations. The **Star** will be on Queens Street and the **Gift Box** in the Old George Mall.

Peachy will also be lighting up the front of the Guildhall and Wilsons with star themed projections.



New Work

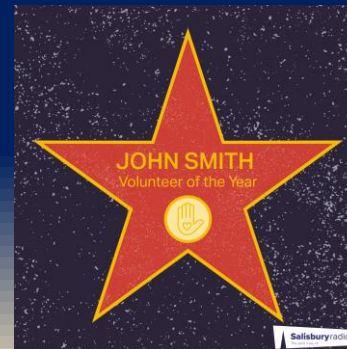
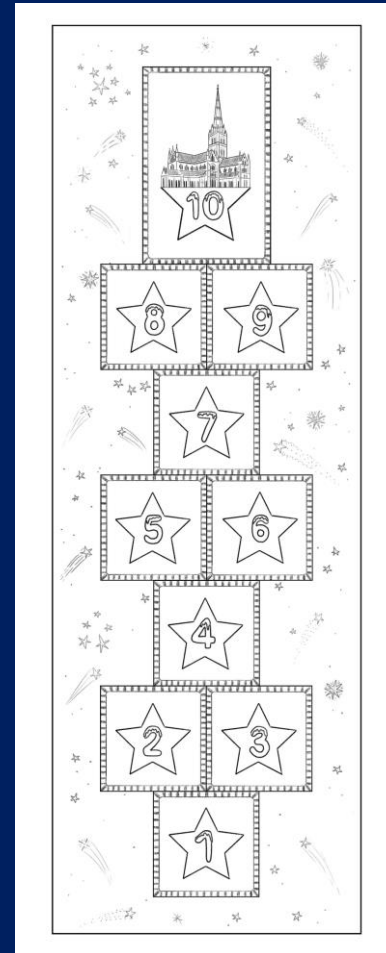
We have commission new artwork from local calligrapher and illustrator Francesca McClean (works in progress).

Spaces around the City, the public will come across free activities in the form of floor decal

Hopscotch // Jumping Game // Star Challenges

Walk of Stars - based on Hollywood Walk of Fame, a local hero walk of stars - working with Salisbury Radio on the campaign

Salisbury
City of Stars



Elf Trail – Stars Appeal

Working with the Stars Appeal, there will be a map and trail around the City's shops, where young families can hunt for the modern Christmas tradition of Elf on the Shelf.

The Cheeky Elves are often up to hilarious mischievous things, and are easily recognisable to the younger members of the community.

The Elf Map will be available from the TIC, with the aim to raise funds and awareness for the Charity.

