

SALISBURY CITY COUNCIL

Report

Subject : Lottery Annual Summary Report
Committee : Community Services
Date : 7 Oct 2024
Author : Sarah Gregson, Communities Manager

1. Report Summary:

1.1. This report provides a summary of Operator Income and Good Cause Fundraising for the Salisbury City Community Lottery

2. Background

- 2.1. Salisbury City Community Lottery commenced in March 2021.
- 2.2. The lottery now costs SCC £20 per year licence renewal
- 2.3. Our Operator Good Cause is Salisbury Pantry

3. Comparative Summary

	2023 Q1	2024 Q1
Total ticket revenue	£11,517	£10,091
Good Causes	49	56

4. Current Status

4.1. Fig 1 – Calendar year to date

Current Status			
Current Status	Central Fund	Causes	Total
Tickets	73	678	751
Players	36	314	349
Revenue (annual)	£3,796.00	£35,256.00	£39,052.00
Cause revenue (annual)	£1,898.00	£17,628.00	£19,526.00
Operator Revenue (annual)	£379.60	£3,525.60	£3,905.20
Total Operator Revenue - Central Fund + Others (annual)	£2,277.60	£3,525.60	£5,803.20
Total cause revenue (annual)			£23,431.20

5. Observations & Conclusions

- 5.1. The Lottery revenue has been on a small but steady decline in revenue generation.
- 5.2. We have added 5 new good causes this financial year which has resulted in a stabilisation of ticket sales (no-longer decreasing)
- 5.3. We can see responses to SCC social media posts regarding the Lottery in ticket sales and our new communications officer has now started to post regularly (as of July 2024)

6. Recommendation:

- 6.1. It is recommended that the Committee note this report

7. Wards Affected: All

8. Background papers: None

9. Implications:

- 9.1. Financial: none
- 9.2. Legal: SCC Head of Community Services is the legal Lottery License holder, subject to all relevant gambling commission legislation
- 9.3. Personnel: none
- 9.4. Environmental Impact: none
- 9.5. Equalities Impact Statement: none