

SALISBURY CITY COUNCIL

Report

Subject : Community Development Grant Monitoring Report
Committee : Events, Markets and Grants Subcommittee
Date : 27 January 2025
Author : Sarah Gregson, Head of Community Services

1. Report Summary

- 1.1. This report pertains to the monitoring of Year 2 of a 3 Year Medium Grant to Silver Salisbury.
- 1.2. This report asks the Subcommittee to consider the monitoring report and vote on the approval of year three, of this three year grant.

2. Background

- 2.1. Silver Salisbury were awarded a grant of £3000 per year for 3 years in September 2022.
- 2.2. The first grant was received by the organisation in late October 2022.
- 2.3. Delays to the delivery of some of the activity related to this grant, namely recruitment delays, led to a postponement of the year 2 grant payment to March as agreed by this committee on the 29 January 2024.
- 2.4. The committee should note that this grant is the last of the three-year medium grants to be awarded. Once this monitoring is processes, Salisbury city council will have no further multi-year grants active, as per the 2023 grants policy update.

3. Silver Salisbury Project Overview

- 3.1. Silver Salisbury's Project was to engage outreach workers from within specific communities to deliver Salisbury minority group outreach.
- 3.2. Its main aims were to
 - 3.2.1. To actively engage with BAME and other minority communities in Salisbury and consult with them how they might participate with other older people's activities.
 - 3.2.2. To increase our understanding of marginalised communities with a focus on LGBTQ
 - 3.2.3. By the end of year 3, to have established firm relationships with at least 3 communities and established contact with three more evidenced in our brochures/newsletters.
- 3.3. Its objectives against SCC Community Priorities were
 - 3.3.1. Working to celebrate and better understand marginalised communities
 - 3.3.2. Improving People's Wellbeing.
 - 3.3.3. Bringing Communities Together
 - 3.3.4. Supporting People on Low Incomes

4. Reporting Outcomes - Project Aims Silver Salisbury – 2024/25

Your project Aims and Objectives

<p>To actively engage with BAME and other minority communities in Salisbury and consult with them how they might participate with other older people's activities</p>	<p>1. Eastern European communities: this has focussed on 11 elders in the Ukrainian community which has now increased to 20 including 2 men. The initial activities have been getting to know Salisbury and how to settle for as long as they are here. With the support of the outreach worker engaged, they have a WhatsApp group, had two guided tours of the city (the Civic Society), are part of the audience of older people going to the dementia friendly monthly film at the Everyman, have a monthly coffee morning with occasional speakers at the library and are now planning an exercise group and to contribute an event to the Silver Salisbury autumn programme to share aspects of their culture to the older Salisbury population</p> <p>2. We now plan to start a regular Polish coffee morning and are engaged with Eastern European food shops and the Catholic church.</p> <p>3. Bangladeshi community: our outreach worker is working with a small (10/12) group of people aged 70+ and also the next generation of people aged 50+ creating an oral history record of how they came to the UK and settled in Salisbury and are now a unique part of the Salisbury community. They are planning to set up an exercise group in Sylhetti with creche attached as many of them care for grandchildren whilst the parents are at work. They are aware of the Muslim Women's group which is multi-ethnic whilst the Bangladeshi group is mainly Muslim, but also includes Hindi. Their history and culture is Bangladeshi. I have made contact with the Bangladeshi Welfare Association.</p>
<p>To increase our understanding of marginalised communities</p>	<p>The three outreach workers feedback in our team meetings and to the trustees which adds to our understanding of the challenges people in minority communities face.</p> <p>We have increased our understanding of specific cultural aspects of the Bangladeshi community and are very pleased that the group are exploring how they can share some of their culture with other older people in Salisbury during the Silver Salisbury festival.</p>

	<p>We are experiencing the implications of former legislation against LGBT+ individuals: our organisation has become a “safe place” for older people to ask questions about the LGBT+ community.</p> <p>The Ukrainian group give us understanding of the experience of being uprooted from your home and country to a strange place. “I would like to thank the British again, who gave us shelter and constantly take care of us. The opportunity to meet once a month in the library is a very good idea for our people. Particularly valuable to our older community is the very convenient location of the library by the Market Place is not too difficult to get to. So, we sincerely thank you for the opportunity to meet and talk in a pleasant place.”</p>
By the end of year 3, to have established firm relationships with at least 3 communities and established contact with three more evidenced in our brochures/newsletters	<p>We have now established firm relationships with the Bangladeshi, Ukrainian and LGBT+ communities and are in the process of engaging with the Polish and the Afghan communities. Additionally, we have engaged an outreach worker of Jamaican heritage: we are aware there is a growing black population working in the NHS and he will initially establish the size of the black African and black Caribbean communities in Salisbury and whether they include older people.</p>

5. Reporting Outcomes – Community Priorities – Silver Salisbury 2024/25

SCC Grant priority areas		SCC Grant priority area
1.	Working to celebrate, or improve understanding, of marginalised communities	<p>Ukrainian community: by going to the Everyman cinema and meeting in the library, our group is visible to and is becoming an integral part of everyday life for older people in Salisbury</p> <p>Bangladeshi: the group’s aspiration to have an exercise group with a creche and an event to share their culture will feature in our autumn publicity and contribute towards shared understanding of different cultures</p> <p>LGBT+: the vinyl café is open to all, and we do not know how many LGBT+ people attend. As the facilitators of the café are openly LGBT+ it creates a climate of better understanding, acceptance and inclusion of marginalised communities</p>

		Silver Salisbury is being seen as an “inclusive” organisation
2.	Improving People’s Wellbeing	Silver Salisbury aims to introduce older people to activities and events to maintain social engagement and engagement in activities and interests in order to enhance their health and wellbeing. The outreach work this project funds enable us to reach people in communities who might not otherwise respond to invitations to participate. To be included presents opportunities to enhance their wellbeing. Both the Ukrainian and the Bangladeshi group have expressed aspiration to have a physical exercise activity for their members.
3	Bringing Communities Together	Ukrainian: Not sure about this but my impression is that for older people to have their own group is about identity and independence and also gives them a position in the Ukrainian community here in Salisbury. Bangladeshi: our outreach worker is very flexible and participates in group and basic organisational activities as well as supporting elders in her community: this contributes to bringing communities together LGBT+ Being openly LGBT+ and being an integral member of the Silver Salisbury team and contributing to mainstream activities as well as engaging with LGBT+ groups contributes to bringing communities together.
4.	<ul style="list-style-type: none"> Supporting People on Low Incomes Improving Access to Active Lifestyles 	Silver Salisbury promotes its activities generally across the City and does specific promotion in the two major areas of deprivation in Salisbury. All our events are very low or no cost: refreshments are usually free with donation bowls for those who can. Silver Salisbury aims to introduce older people to activities and events to maintain social engagement and engagement in activities ad interests supporting active lifestyles.

6. Beneficiaries

- 6.1. Ukraine and Bangladeshi elders, 10-12 older people are regular members of each of these two groups.
- 6.2. The Ukrainian elders frequently attend our one-off sessions as regular members of the older population in Salisbury.
- 6.3. LGBT+ There have been regular conversations with individuals about LGBT+ issues but no disclosures.

6.4. Vinyl Café: 42 attendances at 3 events. This is now planned as a regular monthly event.

7. Aims for year 3

- 7.1. Significant development of the LGBTQ programme, which has been affected by the lack of activity related to Pride in the city.
- 7.2. To develop connections related to the recruitment of a project worker of Jamaican Heritage.
- 7.3. To connect this project work to the separately funded outreach project to provide teas by delivery to isolated older people.
- 7.4. To increase beneficiary numbers across the project.
- 7.5. To create a learning report for the project as a whole to share with councillors.

8. Recommendations

Silver Salisbury have met all the aims and expectations set out for year 2 in their original application.

- 8.1. To approve Year 3 of the three-year Medium Grant to Silver Salisbury

9. Wards Affected: All Wards.

10. Background papers: None.

11. Implications:

- 11.1. **Financial:** Within agreed budget.
- 11.2. **Legal:** None in relation to this report.
- 11.3. **Personnel:** None in relation to this report.
- 11.4. **Environmental Impact:** None in relation to this report.
- 11.5. **Equalities Impact Statement:** Equalities policy or statements required by all grant holders.