

The Guildhall  
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# Minutes

**Meeting of** : Commercial Services Committee  
**Date** : 27 October 2025  
**Meeting held in** : The Guildhall  
**Commencing at** : 6.30pm

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Present:

Chair: Cllr S Foster

Vice-Chair: Cllr M Brown

Cllrs: P Beaven, B Dalton, S Hocking, S Rideout, R Rogers

Officers: Matthew Hine and Andrew Hunt

There was 0 member of the public and no press present.

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**1. Apologies:**

Cllr S Rideout substituted for Cllr C Corbin.

**2. Public Questions/Statement:**

There were no questions or statements submitted by the public.

**3. Councillor Questions/Statement:**

There were no questions or statements submitted by Councillors.

**4. Minutes of the previous meeting:**

The minutes of the last meeting of The Commercial Services Committee held on 7 July 2025 were approved and signed by the Chair.

**5. Declarations of Interest:**

No requests for dispensations were received or granted.

**6. Dispensations:**

No dispensations were requested.

**7. Chair's Announcements:**

The Chair made no announcements.

**8. Digital Signage and Community Assets:**

The Committee received a presentation from Pulsehub outlining their street kiosk proposal, including free public Wi-Fi and phone calls, mobile charging, public messaging screens, defibrillators, emergency call protocols, data-gathering sensors and options for local information, visitor support and charity links. The Committee noted the examples of usage and emergency-services partnerships in Belfast, and discussed how the system could support safety and connectivity in Salisbury.

A vote was taken and it was:

**Resolved that:**

9.1. Members supported officers developing the proposal further and requested a full presentation at Full Council, with the Head of Commercial Services to coordinate councillor questions

**9. Budget Monitoring Report:**

The Head of Business Operations, Matt Hine, presented the Budget Monitoring Report for April to August 2025. The Committee reviewed the income and expenditure position, noted the explanations for variances, and received clarification on changes to cost centres and service costing for 2025/26.

**Proposed by:** Cllr Rodgers

**Seconded by:** Cllr Rideout

A vote was taken and it was:

**Resolved that:**

10.1. To note the Budget Monitoring Report.

**10. Business and Communications Team Update:**

The Head of Business Operations, Matt Hine, gave an update on activity across Commercial Services between July and October 2025. The update highlighted

strong communications performance, including high-reach social media posts and the launch of the Meet the Market series; progress within the Charter Market with new traders, staffing changes and festive market planning; continued high levels of Guildhall bookings and development of ticketed evening events; steady customer and retail activity at the Information Centre, including seasonal product sales; and ongoing engagement and high usage levels within Shopmobility, including recent community events and Scooter Scoots.

A vote was taken and it was:

**Resolved that:**

10.1. The percentage taken by promoters, the highest-selling items at the Information Centre, and the event breakdowns for Salisbury City Council events be shared with councillors.

10.2. The committee note the report

11. **Matters, if any, which by reason of special circumstances the Chair decides should be discussed as a matter of urgency for information only. Please note that the Council cannot lawfully consider or determine any matter which is not specified on the Agenda of this summons.**

No matters were raised.

The meeting closed at 8:08pm.