Highways Improvement Request Form

Issue Details

Location of Issue:	Ashley Road Parallel Crossing
Community Area:	Salisbury
Parish or Town Council:	Salisbury City Council
Nature of Issue:	

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Add Traffic Warning Signs on the approaches to the new Ashley Road Parallel Crossing to alert motorists to its location and new function.

This Highways Improvement Request is submitted following discussions with Wiltshire Council Highways Officers and as directed by the WC Officers on the Cycle Liaison Panel.

There has been a long established Zebra Crossing on Ashley Road (just east of the Studio Theatre) for many years enabling pedestrians using the Avon Valley Footpath to cross the road from the vicinity of Waitrose towards the Five Rivers Leisure Centre/River Park and vice versa. As part of the River Park Project this crossing was upgraded to a Parallel Crossing - being completed September/October 2025. This crossing now allows cyclists to cycle across the crossing rather than having to dismount as previously. Due to the metal bridge railings on the approach to the crossing from the east cyclists/pedestrians are hidden from view until on the pavement. As cycles travel quicker than pedestrians there is increased risk of a cyclist travelling onto the crossing with minimal warning to approaching motorists. This type of crossing is new to Salisbury and is very rare in this part of the UK. It is clear from comments on social media that many motorists are unaware what a parallel crossing is with the associated risk of an incident between a vehicle and a cyclist.

When approaching the crossing from the east it is not easy to discern that the crossing is a parallel crossing rather than a Zebra Crossing. It is considered necessary to alert drivers to the type of crossing by installing Parallel Crossing Traffic Warning Signs on the approaches to the crossing.

How long has it been an issue? Since September 2025

What would you like done to resolve this issue?

Install Parallel Crossing Traffic Warning Signs on the approaches to the crossing.

Have you been in touch with your local Wiltshire Councillor? (Yes/No) Yes





Parallel Crossing as seen from the Waitrose side



Passage of cyclist from right to left



Note how cyclist is hidden when behind bridge railings



Cyclist almost completely obscured from view



View of the crossing from the junction of Butts Road, Ashley Road and Hulse Road. There are currently no warning signs in place on the approach to the crossing.

This form needs to be completed and e-mailed or sent to your local Town or Parish Council.

Town and Parish contact details are available via the link below:

https://cms.wiltshire.gov.uk/mgParishCouncilDetails.aspx

Town or Parish Council Comments: (To be completed by Town or Parish Council only)



