

Cultural Grant Reporting 2024/25

Background

This year's reporting process has been created to enable both organisations to report on their activity in this calendar year with the following aims

- 1) To grow SCC Councilors' and Officers understanding of the breadth of work delivered by these organisation which have impact against the SCC community priorities
- 2) To Grow SCC Councilors' and Officers' understanding of how the grants have been allocated within each organisation and which specific activity has been directly or part funded by SCC grants
- 3) To enable cultural organisations in receipt of a grant the opportunity to provide a detailed narrative to SCC around their approach to community engagement, access and opportunity creation for Salisbury Residents in a manner that enables them to clearly draw lines between their work and ours.
- 4) To inform budget setting processes at SCC in advance of a final decision on grant allocations at Full Council Budget setting in January each year.

SCC Community Priorities



Reporting

Please use the template below to outline all the activity areas funded by the SCC Cultural Partner Grant in 2024/25.

Simply replicate the table for each new activity area.

Activity Area:	
Activity Overview (Including aims)	<p>This year Take Part has seen the further development of creative learning opportunities for young people, community relationships and access and inclusion. Our Youth Theatre and Young Technicians programme came together to work on this year's youth theatre production of <i>Ghosts and Grimm Tales</i> and our youth music programme goes from strength to strength. We have continued and developed our work in key locations where residents face multiple inequalities and barriers to access including in Bemerton Heath, with NEET young people and in working to support people with mental health needs via the Well-City programme. The 2024 Festival's 'Patches Parade' proved an important moment for the organisation in connecting with, and celebrating, community creativity as part of this Salisbury specific cultural moment, capitalising on longer term relationships with community groups, schools and young people through our wider programme.</p> <p>Activity for Young People</p> <p>Our Youth Arts programme is open to any young person to get involved with culture, and benefit from the impact of doing so; be it as an audience member, a performer or as an artist, someone looking for a career in the arts or someone who wants to make new friends and have fun. We support the needs of any young person who wants to get involved.</p> <p><u>Youth theatre</u></p> <p>Over the last year, we have delivered over 540 sessions for ages 6 to 21.</p> <p>In July 2024 the young people of Stage 65 successfully created and produced their first production since the pandemic. Over 60 young people aged 12-21 created <i>Ghosts and Grimm Tales</i>, a new tale that took over the Salisbury Art Centre. Working alongside local play write Jayne Woodhouse to stitch three Brothers Grimm tales together through a central story of Grey Lady - the resident ghost. This project gave young people</p>

experience across a range of art forms and connection to local historical stories and fables. Working alongside professionals the groups devised interactive journey through the unseen areas of the Art Centre before heading into the auditorium - the main hub of 'paranormal activity' underpinning the production. What resulted was a truly collaborative experience and created an "impactful piece of ensemble theatre" improving performance and creative confidence .

As Stage 65 looks forward to their main house production of Jungle Book in 2025, we have seen a 10% rise in membership, with 110 young people set to take part.



Young Technicians

Our Young Technicians programme supported 12 young people, aged 14 to 18 to learn technical theatre and live music skills in a professional environment and with professional support from Wiltshire Creative Staff and freelance specialists. This work is delivered via monthly workshops and real work experience opportunities on Take Part events and productions.

Building on our pilot year, we have been able to connect the programme to wider youth art programme, enabling pathways between programmes. The 2024/25 cohort worked on *Ghosts and Grimm Tales* at Salisbury Arts Centre, two live music Band Nights and two Jam Nights. Two took up placements with us and one was able to shadow crew on the professional Panto.

We have also created development pathways through our creative careers programme which is attended by a split of arts programme participants and new engagements. Through this week of professional theatre insight, we signpost to the Academy course we deliver in partnership with Wiltshire College



as well as other performance and training opportunities and pathways to employment. This connects our youth programme to our ambition to improve the local talent pool for professional work with us, and other local cultural organisations, in the future.

Youth Music – Band and Jam Nights

Wiltshire creative now offers band night performance opportunities for young musicians, supported by the Jam Night platform. Jam Nights are supportive spaces for young musicians to perform together in public, often for the first time. Over time these young musicians can go on to play as bands or acts via the Band Night platform and for a fuller young audience.



In parallel we continually look for and develop opportunities for young people to hone specific skill sets. In 2024 local young people were able to take part in a Rap Masterclass with 4 young people gaining access to professional skills development over 3 days, resulting in a performance as part of the Festival 2024. Continued support is offered to young musicians through the offer of free rehearsal space.

City Beats

Concluding in June 2024 this project saw rap artist Isaiah Dreads work with a group of 6 young men aged 18 – 25 years on a project exploring music making and mental health. The group worked on a joint recording which was premiered at Salisbury International Arts Festival as part of the City Encounters street theatre event in May 2024.

The track can be heard here on Wiltshire Creative's Soundcloud

https://soundcloud.com/user-695379853-359242562/citybeats?si=be300c10a2c64acda31896538d6ec9da&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

This project's aims were to develop the skills of the young men involved but also to support them to develop their writing and a means of mental health support and wellbeing maintenance in the long term.

Young Ambassadors

This programme is a free opportunity for 14 to 19-year-olds to develop their understanding of arts administration, leadership and related work-place skills. It is also the means through which we embed youth voice and co-production at the heart of our organisation.

In 2024/25 this group took a lead on the creation and promotion of our Jam and Band night programme, which is now an established part of our programme, running independently of the group but reaching the youngest independent audience in our programme. The group attended 5 press nights of professional productions across the year, heard from 4 professional guest speakers and worked on the international festival.

Within the year they also created core values for the work of the Ambassadors for the future, which we will now carry across our youth and community work.

- The Arts are for All
- Champion the Arts
- Protect the Environment
- Come as you are

Creative Careers week

In 2024 we ran our annual creative careers week giving 20 young people access to a range of professional experiences, workshops and supported project work.

"I have always had a passion for theatre and after doing my work experience with you (where I did the lighting workshop) I realised I really enjoyed doing the technical side of theatre alongside performing. I'm so excited to be a part of the Young Techs team!" (Creative Career and Young Tech Participant)



Bursaries

In this last year we offered a total of 65 bursary placement, ranging from 25% discount to fully funded places, across our Youth Arts provision.

SEND Access to Creative Arts

In addition to our stated activity aims we have also been able to extend our Youth theatre provision to include a satellite Youth Theatre Group at Exeter House School. Widening access and developing our specialist inclusion practice in Drama.

Older People

Mind the Gap

This opportunity for older people to meet and explore the creative arts in the safe surroundings of Salisbury Playhouse, meets fortnightly for coffee, conversation and creativity! In 2024/25 session included writing, dance, drama, art and drumming.



Dance 60

We continue to support this partner organisation, who dance weekly at Salisbury Arts Centre, offering space for older dancers from beginners to experienced performers. This year they were also able to use our spaces to develop their schools inter-



generational tour “The Man Who Planted Trees” which visited 8 schools across Wiltshire.

Silver Salisbury

We support this festival for older people led by this vital local charity every year. Our contribution to the programme in 2024 saw us partnering with Celebrating Age Wiltshire and Mind the Gap participants to host a Jazz Social, offering high quality day-time access to live music at a low cost. The social reached an audience of 84, and we now programme this offer outside the Silver Salisbury programme due to its success.

Our Mind the Gap taster session, also part of the programme, is a key moment in the year for engaging new members for the group and helping individuals to combat social isolation by connecting with others. 15 new people attended our Silver Salisbury session.

In 2024 we also hosted, Vinyl Cafe, a free monthly opportunity for older people to listen to records, chat and meet new people, led by Silver Salisbury. In early 2025 we worked with the charity to develop a long-term sustainable delivery of the cafe. Now, one of our volunteers, who was a regular attender, has taken on leadership of the project making it a user-led offer for the first time.

Volunteering

At present Wiltshire Creative gives 138 local residents volunteering opportunities working on community events, professional performances and the festival programme. Volunteering not only supports our work, but is also about enabling social connection, learning and feeling socially valued for our largely older volunteer cohort.

Community Building – there is a strong community connection among our volunteers and many meet socially beyond our charity, volunteer at other local charities and actively support wider community causes. They also support us in reaching out to our wider local community and supported us at

- Bemerton Big Bash
- Salisbury Museum May Day



- Community Conversations celebration day
- SCC's We Love Bishopdown, Harnham, Bemerton and The Friary fundays
- St Thomas' Christmas Tree Event

Disadvantaged Communities

Working with our partners at Salisbury City Council we support disadvantaged communities across Salisbury, prioritizing those on low incomes or experiencing other barriers to the arts.

Bemerton Heath

2024/25 saw a significant development of the long-term commitment to work with the residents of Bemerton Heath. Working alongside the Beautiful Bemerton residents panel the Take Part Team developed in school offers but also after school and community drama and art offers that give children, young people and families in Bemerton free opportunities, on their doorstep, to be creative which focus on self-expression through play empowering young people to see themselves as 'creatives'. This work demonstrates the value of long term, place-based presence in overcoming barriers.

Place-based work in Bemerton

Play in a Day

Free Holiday Activity for Key Stage 2 pupils living in Bemerton Heath. This offer was developed with the Creative Conversations community panel in response to parent need. Running in October, December and February School holidays this offer ran at its maximum capacity of 20. (Inclusion support for this activity is supported by the SCC grant)

Family Fiesta

This annual event brought 260 local residents together with professional performers, artists and local community organisations including Salisbury City Council, Wiltshire Resident Engagement, Acorn Bank and Salisbury Foodbank. This event is now at the core of long-term relationship development with the Bemerton Community and is often our first point of



contact with new families. Hosted by Harlequins Social Club, the event is placed at the heart of the community and our community partners ensure we reach new audiences each time.



Welcome to Bemerton Sign Project

Wiltshire Creative connected one of our regular artists and take part specialists with 8 groups of Heath residents to create a welcome sign for the estate reflecting the lives, stories and ambitions of the people who live there. Artists were also present at 2 community events consulting with local residents. This project has been supported by Wiltshire Council who will fabricate and install the signs at 2 entrance points to Bemerton Heath.

Sarum Academy – After School Drama Club.

Led by a drama and education specialist, weekly during term time and focuses on oral and physical presentation skill development, self-expression through play and confidence building. (This activity is part funded by the SCC Grant)

Home Education Offer

During 2024 the Take Part team also developed opportunities for groups of children and young people who experience barriers to participation in the arts and in collaborative creative settings. We offered 6 subsidised workshops to Home Educated children and connected them to our city-wide work through Patches



Parade. We have worked with parents and children to adapt our offer to work for them across a group ranging in age from 8 to 14, to enable full family participation.

Friary Estate

We continue to be a part of the Friary Estate Community, building on the relationships developed through the Tempest community Engagement in 2023.

In 2024/25 we provided a range of in-session activities for After school and Youth Clubs.

In 2024 the Friary community art group and children and young people on the estate made a major contribution to the Patches Parade costume project, seeing their work paraded through the city centre and celebrated by the whole community.

Access to the Panto

This year 800 people from marginalized communities and those facing financial barriers to participation in culture were invited to attend the pantomime for free. Groups included Domestic Abuse charities, the Women's Refuge, Fostered Children, Alabare, Afghan Refugees and groups from the Friary and Bemerton Heath.

Under 5's Friday

We continue in our commitment to offer creative space for young families and for parents to meet and connect with one another. We ran 37 sessions in 2024/5

We have 2 free offers 'Stay and Play' and 'Arts and Crafts', encouraging play and creativity. Sessions are planned to unlock and stretch the imagination with activities such as fun dress up with costume and props, story corner, exploring sound with our early years instruments and colourful crafts. These sessions are strategically promoted to families facing financial barriers via the Pantry and Foodbank.

Measures of Success

- 65 Youth Bursaries
- 10 young technicians
- Consistently fully booked Home Education Offer
- 20 referred families attending under 5s

- Dance 60, supported by us in-kind were able to secure arts council and further grants to tour a production to 8 schools
- 120 in participating in youth theatre – up from 65 the previous year
- New Satellite Youth Theatres in Exeter House and Sarum Academy
- Young Ambassadors Project – Youth Music now an embedded part of our programme
- Young Ambassadors Values being taken on across the Take Part Programme
- More work in Bemerton Heath than ever before, with the Family fiesta now a lift-off point to further engagement.

Funding allocations/income

Activity area/project	Full activity cost forecast in application	Actual activity cost 2024/5	SCC funding request	Actual SCC funding Allocation 2024/5	Other supporting funding
Young People	£56,616	£68,983	£16,044	£16,044	£40,572
Older People	£37,989	£53,090	£10,381	£10,381	£25,048
Disadvantaged Communities	£74,333	£75,444	£20,762	£20,762	£68,571
TOTALS	£168,938	£197,517	£47,187	£47,187	£134,191

The figures above denote a significant shortfall in supporting funding and full cost of delivery in 2024/25

In 2025/26 there is a significantly higher income target as a result.

Engagement figures (demographic targeting)

e.g. 25 young people ages 12 to 17
At a school with 55% Pupil Premium

Activity Area	Participation sessions	Actual Participation Instances
Young People	492	6021
Older People	112	1539
Disadvantaged Communities	109	2002
TOTALS	809	9562

It should be noted that our young people statistics include the Drama Club at Sarum Academy and our Play in a Day offer in Bemerton Heath. This accounts for some of the under achievement on the projected figures for disadvantaged communities as these projects span both categories.

It should also be noted that we target our work in particular areas due to demonstrable concentrations of inequalities, as outlined below.

Bemerton Heath

Multiple Indices of Deprivation

Salisbury Bemerton Heath has an IMD score of 27.45. This means that Salisbury Bemerton Heath has higher levels of deprivation to Wiltshire (13.45) and higher levels of deprivation to England (21.76).

Unemployment and Youth Unemployment

Indicator	Salisbury Bemerton Heath		Wiltshire		England	
	Count	Rate	Count	Rate	Count	Rate
Unemployment benefit claimants (Jobseekers Allowance and out of work Universal Credit claimants)	145	4.70%	7,160	2.31%	1,529,600	4.26%
Youth unemployment (18-24 receiving JSA or Universal Credit)	35	9.49%	1,325	3.87%	269,395	5.66%

Disability

11.77% of the working-age population in Salisbury Bemerton Heath are receiving Personal Independence Payments (PIP). This is higher than the proportion in Wiltshire (7.09%) and higher than the proportion in England (9.41%).

(Source: Local Insight England Summary Report – Salisbury Bemerton Heath – Wiltshire Community Foundation)

Qualitative feedback

Quotes, wellbeing impacts, any evaluation you feel is relevant here

Youth Theatre

'I thought it was fantastic and I really enjoyed it - very professional, and an amazing achievement for a fully inclusive youth theatre. The attention to detail was exceptional and managing such a large and varied cast.'

(Audience)

My son gets a lot from being part of Stage 65 in terms of his personal development, being part of a team and making friends outside of school, as well as understanding better how productions are put together. (Parent)

What did you get out of taking part?

'Being able to collaborate with people my age.'

'The most fun was the first performance as everyone just really went for it and gave it their all.'

Young Technicians

I have really enjoyed getting to know people, the workshops (lights in particular) and learning lots of information that could help my future"- (Young Tech Participant)

City Beats

'Yes, I feel as though I've been able to come out of my shell and feel less anxious.'

'I feel my mental health has got better – suffering with PTSD can be a struggle but I've been able to openly communicate without any judgement'

'Let's try to keep this project going and make Salisbury into a music hub'

Young Ambassadors



“I really appreciate the fact that young people can have a say, and I am proud to be part of young ambassadors as it makes me feel a sense of worth and hopefully, we as a team can make an impact. (Young Ambassador)

Creative Careers Week

“I have always had a passion for theatre and after doing my work experience with you (where I did the lighting workshop) I realised I really enjoyed doing the technical side of theatre alongside performing. I’m so excited to be a part of the Young Techs team!” (Creative Career and Young Tech Participant)

Mind The Gap Participant feedback survey 2024 – What do you most appreciate about taking part?

“Cultural enrichment, developing new skills, developing new aspirations”

“Improved mental health & wellbeing, social interaction, increased confidence, improved communication skills”

‘I found the sessions inspiring and am grateful to you for organising them’.

Drama Club – Sarum Academy

‘The activities, games and structure of the sessions by Laura have beautifully encouraged our less-confident children to slowly join in and feel safe and comfortable to participate more and more as the weeks go on’ (Lead staff contact– Sarum Academy)

“She (the tutor) has helped us improve our confidence and speaking in front of others, and standing by our opinions” (Drama Club Participant)

Home Education Offer

“How thoughtfully constructed the introduction to drama and theatre was and also how well the facilitators worked



	<p><i>with the kids. You were open to having a child masking in a drama workshop without question and to increasing the ventilation in the workshop room increased the safety and inclusivity of the event for everyone. My daughter and I both thoroughly enjoyed the afternoon and are looking forward to Patch's parade.'</i> (Home educating family)</p> <p><u>Access to Panto</u></p> <p><i>"There are 5 of us, we could never do this normally, so this is a real treat and makes Christmas feel more like Christmas this year. Other people get to do this, why not us?"</i> (Parent of attending family)</p>
<p>Community Priority Links with explanations</p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p> <p>(Minimum 3)</p>	<p>Within our three strands, part-funded by SCC, we have developed these further focuses to support the priorities of SCC</p> <p>Our focus remains on ...</p> <ul style="list-style-type: none"> • Skills development and creative opportunities for young people • Developing long term creative and supportive relationships in disadvantaged communities • Enabling access to cultural and creative opportunities for people with special educational needs and disabilities • Creativity as a means of reducing social isolation and improving wellbeing in older adults <p>Improving people's wellbeing</p> <p>Our participants tell us that the following areas have the most impact in their wellbeing</p> <ul style="list-style-type: none"> • Self-expression – Mind the Gap is an opportunity for older adults to try a range of creative activities and find their voice through writing, performing, singing, art and more. • Community Building – Our place-based work in Bemerton Heath is focused on community building and positive identity – for example the Bemerton Heath Sign Project (Details Above) • Removal of barriers – Our Bursary projects and access and inclusion measures, below, ensure



that people feel welcome and able to join in without stress or judgement

- **Learning new skills** – Our Creative Careers Programme, Young Technicians and Dance 60 programmes are great examples of how our work builds skills across a range of areas and ages. Our Bemerton heath Drama Club at Sarum Academy also focuses on oracy skills development in young people
- **Social connection** – all of our work enables people from a range of backgrounds to come together and find new connections through creativity. Volunteering is also a key pathway to social connection and value becoming an ongoing part of the Wiltshire Creative Community.

All our Take Part staff are trained in Mental Health First Aid and able to signpost people to additional support if needed.

Improving access to active lifestyles

- For a number of participants in our older people's work, coming to a session, weekly or fortnightly means they get out of the house and into town
- Dance and physical theatre are a key parts of our youth theatre programmes, in particular when working towards shows.
- Dance 60 is an opportunity for older adults to maintain good physical health through regular exercise
- Creative movement is a key part of our Under 5's programme, encouraging parents and pre-school children to move together and develop a physical creative play habit.
- Our community event activity encourages families to play and move together
- Patches Parade brought over 100 community participants together to dance and move.

Bringing communities together

- Many of our projects and programmes have points through the year where participants can bring key people in their lives to share in their

achievements and learning through

performance and celebration events

- Our programme also supports **meeting space** for various local community groups and a space for parents to meet and connect before and after sessions their children are attending. This community connection element is an important addition to our work
- We also work to **bring our groups together, intergenerationally** on major projects and community events. E.g. Our Mind The Gap members worked with Exeter House students to sing at the St Thomas's Christmas Tree Festival last year. We were also able to support a tour of Dance 60 to Primary Schools, bringing schools and older people together.
- We work with partners, like SCC, to make **large community events**, like the We Love Where We Live Fundays and the Family Fiesta fun and meaningful for underserved communities – giving them a chance to come together and feel positive about their community.

Improving Opportunities for Young People

- In this year we achieved a **15% increase in the number** of opportunities on offer to young people. This was achieved through additional places on Creative Careers and Young Technicians, plus additional spaces in Youth Theatre.
- In Jan 2025 we joined the **YOU Network**, working with youth organisations across the city to **improve awareness, training and opportunity for young people**.
- Our **access and inclusion** approach (outlined below) enables a wider range of young people to access our opportunities.
- We have worked in 2024/25 to develop **clearer development pathways** through out work, to potential professional experience. This is work is ongoing in 2025/26
- In 2024/25 we further developed our approaches in **co-production with young people** through our

Young Ambassadors Programme. This ensures that the opportunities are not only high quality, but relevant to young people and considering their outlooks, needs and ambitions at all times

Supporting People on Low incomes

- 65 Bursary Places in our Youth Programme
- 42 free community outreach sessions
- 800 free tickets for Panto for people on low incomes
- 18 free sessions for Under 5s
- Targeted promotion of all our work via YOU Network, Salisbury Pantry, Salisbury Foodbank, Wiltshire Council Resident Engagement, Partner schools with high levels of pupil premium students and on the Friary and Bemerton Heath Estates
- Developing connections and work in communities with high multiple indices of deprivation to reduce perceptual and travel barriers.

Improving understanding of or celebrating marginalized communities

Throughout the Take Part Programme we prioritise access and inclusion in order to bring marginalised communities and individuals into our programme, and to enable them to participate alongside others.

Access & Inclusion – in support of all the activities outlined above we

- We have a specialist in inclusion within the team, looking at inclusion practices across our work.
- Target information and promotion at communities facing barriers and marginalized groups to ensure access is actively welcomed.
- We offer Bursary Placements across our Youth Arts, providing 65 reduced and full-cost placements this year)
- We have developed an inclusion assessment for all our sessions which we can use to identify bespoke approaches to inclusion for each participant.

- We develop strong relationships with community organisations (SaSS, SCC's Communities team, Salisbury Food Bank, Local Schools) to meet potential participants where they are and work to become a bridge into the opportunities we provide.
- We host groups and sessions that demonstrate our welcome to all from Happy Café to LGBTQ groups, from a local sign language group to Home Educating parents. Having these groups in our public spaces is indicative of the organisation we are.

This year we have also given a platform and celebrated the work of adults with mental health needs by hosting the Well-City Symposium. Showcasing the work and working practices of this creative mental health programme across the city.

A Greener City

Wiltshire Creative is committed to reducing our environmental impact whilst improving our sustainability performance. We do this in a number of ways including;

- ensuring compliance with environmental legislation,
- tracking our environmental impact and reduction activities,
- Managing gas, electricity and water consumption and take steps to reduce our usage
- Minimize waste and improve recycling, sustainable procurement
- Encourage the use of public transport and low/no carbon options for staff and audiences.

Many of our productions also use the **Theatre Green Book** framework to measure and reduce environmental impact during the Theatre Making process.

All Youth Theatre productions are Theatre Green Book championed by the environmental priorities of the young people we work with. Ghosts and Grimm Tales used repurposed costumes and set from the wider programme, recycled materials for props and set and encouraged parents and families to share lifts and use public transport where possible throughout the process.

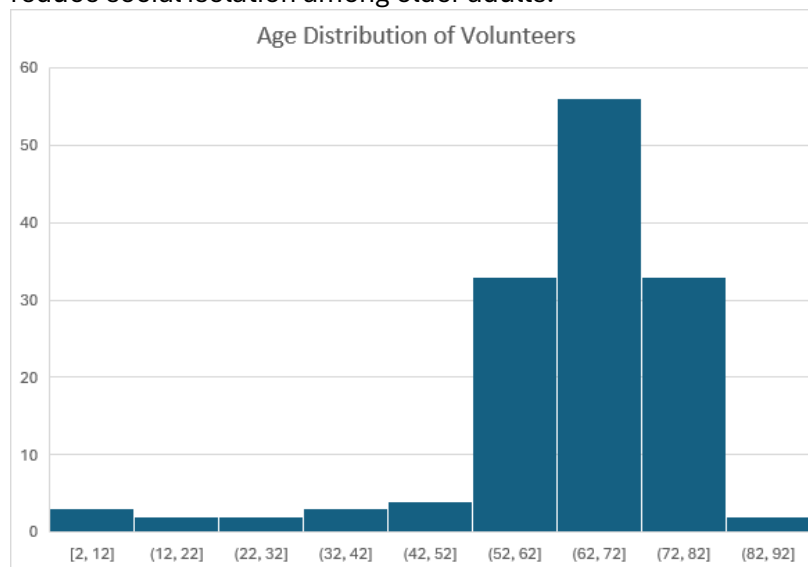
Volunteering figures

In the 2024/24 financial year we had 138 volunteers.

e.g. 3 x volunteers.
5 sessions
15 volunteer hours

As shown in the table below the vast majority of our volunteers are between 52 and 82, with the greatest concentration being between 62 and 72.

As a result, we work with volunteers as part of our work to reduce social isolation among older adults.



Engagement with SCC or the SCC Communities team

e.g. Worked with 3 x SCC community groups

Councilors invited to exhibition

Joint press release

Our Community Relationships Office, Gjenya Gambray is in regular contact with the Communities Team at SCC.

SCC's regular adult, youth and after school groups are engaged in our city-wide projects on a regular basis.

Friary – Following the work on the Friary Estate around the Tempest (2022) ongoing relationships have been maintained with residents via the SCC team. Hangout has participated in Mural projects and one-off workshops at the arts centre and the group has visited Panto, had a backstage tour and contributed to Patch's Parade. Individual young people from the estate have been signposted to bursaries or supported workshop placements.

Fundays – As in previous years Wiltshire Creative are a Major Contributor to the We Love Where We Live Fundays in Harnham, Bishopdown, The Friary and Bemerton Heath.

Kaleidoscope – Over the course of 2024/25 we have been working with the kaleidoscope group, at the Bemerton Heath



	<p>Centre to develop a new Well-City Offer for Jan 2025, which formed part of the successful national lottery bid for Well-City. This will see Well-City running its first course on The Heath.</p> <p>Signposting – SCC's communities' team are our primary signposting point for participants in need of additional support, alongside Wiltshire Council's wellbeing and prevention team.</p>
<p>Other data available</p> <p>Any other quantitative or qualitative data related to this activity that you feel is relevant</p>	<p>Annual ACE report not yet available</p>
<p>Future Ambitions</p> <p>e.g. We aim to expand this project to 3 new schools in 2024/25</p>	<ul style="list-style-type: none"> • To expand the SEND satellite Youth Theatre Offer • To explore the creation of an adult SEND offer • To provide Mind The Gap as an outreach service for older people who are not able to travel across the city • To expand the Youth Music Programme and a three-year development pathway for performers and technicians • To re-open the Arts Centre as a participation hub, during the week, offering a safe space for a variety of groups and individuals from the community • To broaden the diversity of participation across our programme <p>We are on-going conversations with Wiltshire Council regards UKSPF funding to continue to support disadvantaged Young People with cultural opportunities outside of the school curriculum and working in partnership with local schools.</p> <p>We plan to submit further Trusts and Foundation funding applications to support engagement work with young and older people linked to our active Young Ambassadors and Mind The Gap schemes.</p> <p>In 2026, we are planning a large scale professional and community production as a follow on from The Tempest. This will take place in and around The Playhouse built environment</p>

	<p>with a strong appeal to growing engagement and contribution from younger audiences and performers.</p> <p>In 2027, we are part of collaborative group working on Salisbury 800 Plans, including community artistic projects and volunteering opportunities. Salisbury International Arts Festival will follow on from Mayor Making in launching the 800 birthday celebrations.</p>
<p>Risks</p> <p>e.g. This activity is undeliverable if SCC funding is removed</p> <p>e.g. Lead staff member on this project funded until 2026</p>	<p>Individual areas of our work are at particular risk this year</p> <ul style="list-style-type: none"> Youth Music Provision This project is in great demand from young people but some of the original funding sources, as a new line of work created since our last round of major public funding, have come to an end. This year, without the support of both public funders and charitable foundations, we are in danger of losing moments at the moment we have created a three-year progression pathway for young musicians and technicians. <p>In more general terms we have an income target, on-top of Wiltshire and SCC funding, of £90,000 to maintain our current activity level. The Take Part and Development Teams will work year-round to secure additional grant funding, but this is often for new or additional work, not for the programmes you have come to know through our grant applications that have both strong evidence of need and impact, e.g. Youth Theatre.</p> <p>The recent NI increase has put significant pressure on staffing budgets, any further Government employment changes could cause further financial pressures, impacting on delivery to beneficiaries.</p> <p>Inflation costs on resources budgets continue to be unpredictable in uncertain world economic climate.</p> <p>Current review of Arts Council England role and function moving forward could significantly impact funding.</p>

Our charitable model relies on voluntary contributed income of at least circa £400,000 a year. Economic fluctuations and political uncertainties can impact on philanthropic giving.

Overall Engagement data

Activity area	
Overall community engagement numbers	14,030 (Excluding access tickets for Panto and audiences for performance outcomes)
Overall volunteer numbers	138
Please provide a demographic breakdown below as per your reporting to regular funders e.g. numbers of young people, numbers of first-time engagements etc. We report to ACE and Wiltshire Council using participation instances rather than individual people.	
Young People	6021
Older People (55+)	1539
Residents in Disadvantaged Communities (All Ages)	2002
New Engagements in Youth Arts Programme	88
Bemerton Heath Family Fiesta Est new engagements	102

What can you tell us about your approach to investing in and planning for community engagement and impact across your organisation.

The Take Part programme fulfils Wiltshire Creatives commitment to its wider community by providing accessible and inclusive high quality and inspiring arts experiences for our wider community, regardless of the individual or social challenges they may face.

We are driven by the Manifesto created and reviewed by our Young Ambassadors:

- **The Arts are for All Ages**
- **Stereotypes do not define us**
- **An arts Careers is Valid**

- **Young People can have aspirations that aren't solely academic**
- **Understanding The Arts is Vital**
- **Environment Responsibility is Crucial**
- **Come as You Are**

Aims:

- **To develop accessible and inclusive high quality cultural activities with and for local people to enjoy or participate within their own community and on our professional stages.**
- **To provide a range of entry points and encourage involvement from our entire community through our 3 strands of work; Education, Community and Young People.**
- **To navigate and reduce barriers to the arts (age, ability, geographically, financially, culturally).**
- **To inspire and support the pursuit of creative careers.**
- **To support artists, companies, organisations and community arts activities through partnership working. (e.g. Dance Six 0, CAW, Well-City, artist development)**
- **To promote a positive personal sense of wellbeing and encourage personal development in the arts.**

We do this by applying the following principles:

Safeguard – a safe and supportive environment is crucial to supporting our beneficiaries to positively participate as well as being our duty to our participants.

Voice – always listening to participants, partners and the wider community to ensure we are responding the needs of others and embedding their voices into our plans

Connect – connect participants, artists and organisations as appropriate to the activity in order to create the best and most inspiring experiences possible.

Quality Assure – use quality assurance guidance to support us in delivering high quality, appropriate and safe provision

Share – celebrating the creativity of those we connect with acknowledges their success and promotes our offer and its impact

Evaluate – Measure impact and to provide the evidence and insight needed to demonstrate what works and what doesn't, applying this learning to develop future activity. Our evaluation plans embed the participant voice in the development of our work.

Additional Reporting

Please use the template below to outline all the activity areas not funded by the SCC Cultural Partner Grant in 2023/24 which directly address SCC community priorities.

Simply replicate the table for each new activity area.

Activity Area:	
Activity Overview (Including aims)	<p><u>FUEL</u></p> <p>In August 2024 delivered our first FUEL programme, offering 1 week of free provision to pupil premium students in August 2024. We hope to develop this offer further in 2025. Whilst this was a commissioned piece of work, we were able to staff the session flexibly due to the range of skills within our team, enabled by the core funding partly provided by SCC.</p> <p>We have also been able to sign post FUEL participants to our core activity, enabling a number of Bursary places to reach the most disadvantaged children in our community.</p> <p><u>Community Open Welcome - Salisbury Playhouse</u></p> <p>The Foyer of Salisbury Playhouse offers an open welcome to a range of community groups for free, for one-off gatherings or regular meetings.</p> <p>For Example:</p> <ul style="list-style-type: none"> • Well-City's Dig In • Happy Cafe – Rethink Mental Health • Salisbury Signing Group (BSL) <p><u>Well-City</u></p>

	<p>As a partner in Well City, we are able to work with people who are often unable to work or who are financially disadvantaged by the effects of mental health needs.</p> <p>In this year Wiltshire Creative became the home for sustained development for those who had engaged with Well-City Course over three years of funded activity across the partnership. Having engaged with 8-week courses in support of their mental health and wellbeing. We hosted personal project development sessions and an online art club. A total of 10 sessions were supported, enabling beneficiaries to continue their arts and wellbeing practice, building resilience for the future, whether they were able to travel or not.</p> <p>We also hosted mental health first aid training, partners meetings and artist training in support of the creation of a network of socially engaged artists for Wiltshire These artists are able to offer creative opportunities in support of those with Mental Health needs and become a vital part of the creative economy.</p> <p>In September 2025 we hosted the Well City Symposium, a series of events for stakeholders, participants and the wider voluntary sector, sharing learning and enabling ongoing connections from the three-year programme of work.</p> <p><u>Education</u></p> <p>The Take Part Team also offers an extensive programme in formal Education including</p> <p>Wiltshire Creative also runs a BTec Performing Arts Course from Salisbury Arts Centre. In Sept 2024 we had a record number of enrollments at 33</p>
<p>Funding/Income source and time frame</p> <p>e.g. Heritage Lottery Funded until March 2026</p>	<p><u>FUEL</u> – Commissioned by Wiltshire Council HAF</p> <p><u>Well – City</u> – National Lottery – funded to 2027 (20% match required)</p>



<p>e.g. Arts Council Tied to NPO funding period ending</p>	<p><u>Education Programme</u> – Funded by NPO, Small Grant Funding and income</p> <p><u>BTec</u> – Commissioning Partnership with Wiltshire College</p> <p><u>Play in a Day</u> - Holiday Sessions to March 2026. Community Conversations Wiltshire Council Transformations –</p>
<p>Engagement figures (demographic targeting)</p> <p>e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium</p>	<p><u>FUEL</u> – 14 (KS2)</p> <p><u>Well-City</u> Courses/clubs – 10 Symposium – 25 organisations represented</p> <p><u>Education programme</u></p> <ul style="list-style-type: none"> • Primary School Workshops - 50 • Secondary School Workshops - 101 • Beginners Please – 6 schools participated in this workshop and performance platform with us at The Salberg Studio Theatre <p><u>BTec</u> – 33 Students</p>
<p>Qualitative feedback</p> <p>Quotes, wellbeing impacts, any evaluation you feel is relevant here</p>	<p>Unable to share reports from partner work above due to time frame for reporting. Happy to provide at a later date</p>
<p>Community Priority Links with explanations</p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p>	<p>Improving people’s wellbeing</p> <ul style="list-style-type: none"> • Well-City – directly in support of mental health needs and wellbeing. • Learning new skills is a cornerstone fo Wellbeing (5 Ways to Wellbeing) - Our BTec and Education offers are skills based. <p>Improving access to active lifestyles</p> <ul style="list-style-type: none"> • The FUEL programme includes 60 minutes per day of physical activity through dance and movement

	<p>Bringing communities together</p> <ul style="list-style-type: none"> The Well-City Symposium is about the dissemination of good working practices across the city and to improve referral pathways for those in need. <p>Improving Opportunities for Young People</p> <ul style="list-style-type: none"> School-based opportunities are often the first point of access to creative and cultural experiences for children and young people. Positive relationships with schools are the bedrock to engagement of young people and ensuring that the broadest range of children benefit from the skills and knowledge within our organisation <p>Supporting People on Low incomes</p> <ul style="list-style-type: none"> FUEL is targeted at pupil premium students only Well-City is free at the point of access <p>A Greener City</p> <ul style="list-style-type: none"> As in part 1
<p>Volunteering figures</p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	<p>As in part 1</p>
<p>Engagement with SCC or the SCC Communities team</p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	<p>SCC worked with us to deliver FUEL in 2023</p> <p>SCC referred participants to Well-City in 2024</p> <p>SCC attended the Well-City Symposium in 2025</p>
Other data available	



Any other quantitative or qualitative data related to this activity that you feel is relevant	
Future Ambitions e.g. We aim to expand this project to 3 new schools in 2024/25	See section in part 1
Risks e.g. This activity is undeliverable if SCC funding is removed e.g. Lead staff member on this project funded until 2026	FUEL requires year on year commissioning from Wiltshire Council Well-City requires 20% Match funding for the national lottery grant (Though funding is not held by Wiltshire Creative) and the ongoing legacy outcomes of Well-City are currently unfunded Education policy impacts our schools work in terms of budget available within schools, curriculum priorities and staff availability and capacity to support creative projects