

## **Cultural Grant Reporting 2024/25**

### **Background**

This year's reporting process has been created to enable both organisations to report on their activity in this calendar year with the following aims

- 1) To grow SCC Councilors' and Officers understanding of the breadth of work delivered by these organisation which have impact against the SCC community priorities
- 2) To Grow SCC Councilors' and Officers' understanding of how the grants have been allocated within each organisation and which specific activity has been directly or part funded by SCC grants
- 3) To enable cultural organisations in receipt of a grant the opportunity to provide a detailed narrative to SCC around their approach to community engagement, access and opportunity creation for Salisbury Residents in a manner that enables them to clearly draw lines between their work and ours.
- 4) To inform budget setting processes at SCC in advance of a final decision on grant allocations at Full Council Budget setting in January each year.

### **SCC Community Priorities**



## Reporting

Please use the template below to outline all the activity areas funded by the SCC Cultural Partner Grant in 2024/25.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<p>Discovery Days.</p> <p>The museum holds family 'Discovery Days' every Tuesday of every school holiday. This has been a popular tradition at the museum for many years.</p> <p>The museum opens from 10am – 5pm and the activities usually run from 10am – 4pm.</p> <p>The variety of these days is enormous. For example, in the past we have had painting days, printing days, living history groups to meet and ask questions with, a 'Climb A Monolith' climbing wall day... whatever we can put on practically.</p> <p>The themes are usually related to the museum's permanent collection or a temporary exhibition or a seasonal or national event.</p> <p>Sometimes we pay specialists to come and lead events, sometimes staff and volunteers put the event together ourselves. We work towards no two events being the same in one year.</p> <p>The events are aimed at families, with the intention of making them appeal to all ages of the family, not just the children.</p>
<b>Funding allocations/income</b>  e.g. Total cost £3000 SCC Grant £1500 Income £1500	<p>For the financial year of 2024/5 we spent £3,734.69 on Discovery Days.</p> <p>This sum included freelancer fees, materials used and hire of a climbing wall with activity leaders.</p> <p>The museum designed these events, promoted these events and housed the events in the museum hall, the museum marquee and the museum grounds. Several staff members are involved with the running of the events and a team of volunteers are called upon to help make them happen.</p>

<p><b>Engagement figures (demographic targeting)</b></p> <p>e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium</p>	<p>For the 2024/5 Discovery Days there were 505 children attending with 982 adults.</p>
<p><b>Qualitative feedback</b></p> <p>Quotes, wellbeing impacts, any evaluation you feel is relevant here</p>	<p>‘We love coming to the museum in the holiday, there is always something different to do’</p> <p>‘I’ve been bringing our two to the museum since they were toddlers. They’re beginning secondary school in September, but they still love coming here’</p> <p>‘We haven’t been to the museum before, but we saw the event on Facebook so brought the children along. We will be coming back!’</p>
<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p> <p>(Minimum 3)</p>	<p><b>Improving people’s wellbeing</b> Discovery Days are a fun, exciting day out for families subtly bringing learning to all ages in the school holidays. The social aspect is very important to many of our visiting families.</p> <p><b>Improving access to active lifestyles</b> Discovery Days offer great value for money with good quality activities as well as full access to the museum galleries included in the museum entry. Local families often become members to keep better informed of the museum diary and get a better entry rate.</p> <p><b>Bringing communities together</b> Discovery Days are open to all. We advertise on social media and local press and attract people from all walks of life to enjoy the museum activity offer.</p> <p><b>Improving Opportunities for Young People</b></p>

	<p>We bring high quality activities to the museum, and so to Salisbury, allowing the audience to experience things they would not ordinarily do so.</p> <p><b>Supporting People on Low incomes</b> Discovery Days are charged at normal museum entry, however we encourage local visitors to become museum members to enjoy a cut price entry gained after several visits by using their membership card</p> <p><b>Improving understanding of or celebrating marginalized meeting</b> Our Discovery Days are open to all the public. When curating the activities we ensure that they are inclusive and accessible to all.</p> <p><b>A Greener City</b> When putting together events we work towards being as sustainable as we can by using recycled materials or materials which are easily recycled. We also take great care with equipment ensuring it has a long life to avoid too many consumables and the cost of replacing.</p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	<p>The museum has a Volunteer Coordinator. When putting together Discovery Days the role of volunteers and numbers required are discussed to enable a smooth running, enjoyable and safe event. This means that number of volunteers vary. Some events require a set up and take down team as well as volunteers running the event while others will just need a couple of volunteers on hand to help with visitor enquiries or to assist the freelancers employed.</p>
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p>	<p>On 17 February 2025 we attended the Family Fiesta in Bemerton, running a badge making event relating to key items from the museum's collection.</p> <p>The other Discovery days at the museum did not engage with the SCC Communities Team.</p>

Councillors invited to exhibition	
Joint press release	
<b>Other data available</b>  Any other quantitative or qualitative data related to this activity that you feel is relevant	For 2024/5 Discovery Days held at The Salisbury Museum engaged with 505 children and 982 adults
<b>Future Ambitions</b>  e.g. We aim to expand this project to 3 new schools in 2024/25	Discovery Days are a key part of the museum calendar and a fun feature of the school holidays which we intend to continue into the future.
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	In March 2025 the SCC grant was ended. This has made bringing new talent and freelancers to the museum more difficult, and has ended our popular annual 'Climb A Monolith' event due to the cost of hiring the Wiltshire Outdoor Learning Team. (This was our most popular summer Discovery Day).

#### Overall Engagement data

<b>Activity area</b>	
<b>Overall community engagement numbers</b>	For 2024/5 Discovery Days held at The Salisbury Museum engaged with 505 children and 982 adults



<b>Overall volunteer numbers</b>	Estimated 20 – 40 volunteers over the year for Discovery Days
----------------------------------	---

**Please provide a demographic breakdown below as per your reporting to regular funders**

e.g. numbers of young people, numbers of first-time engagements etc.

**505 children**

**982 adults**

**+ families attending the Family Fiesta in February 2025**

**What can you tell us about your approach to investing in and planning for community engagement and impact across your organisation.**

## Additional Reporting

Please use the template below to outline all the activity areas not funded by the SCC Cultural Partner Grant in 2023/24 which directly address SCC community priorities.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<b>See Under Fives Friday Report</b>
<b>Funding/Income source and time frame</b>  e.g. Heritage Lottery Funded until March 2026  e.g. Arts Council Tied to NPO funding period ending ....	
<b>Engagement figures (demographic targeting)</b>  e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium	
<b>Qualitative feedback</b>  Quotes, wellbeing impacts, any evaluation you feel is relevant here	

<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p>	<p><b>Improving people's wellbeing</b></p> <p><b>Improving access to active lifestyles</b></p> <p><b>Bringing communities together</b></p> <p><b>Improving Opportunities for Young People</b></p> <p><b>Supporting People on Low incomes</b></p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p><b>A Greener City</b></p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p>	





Councillors invited to exhibition	
Joint press release	
<b>Other data available</b>  Any other quantitative or qualitative data related to this activity that you feel is relevant	
<b>Future Ambitions</b>  e.g. We aim to expand this project to 3 new schools in 2024/25	
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	

## **Cultural Grant Reporting 2024/25**

### **Background**

This year's reporting process has been created to enable both organisations to report on their activity in this calendar year with the following aims

- 1) To grow SCC Councilors' and Officers understanding of the breadth of work delivered by these organisation which have impact against the SCC community priorities
- 2) To Grow SCC Councilors' and Officers' understanding of how the grants have been allocated within each organisation and which specific activity has been directly or part funded by SCC grants
- 3) To enable cultural organisations in receipt of a grant the opportunity to provide a detailed narrative to SCC around their approach to community engagement, access and opportunity creation for Salisbury Residents in a manner that enables them to clearly draw lines between their work and ours.
- 4) To inform budget setting processes at SCC in advance of a final decision on grant allocations at Full Council Budget setting in January each year.

### **SCC Community Priorities**



## Reporting

Please use the template below to outline all the activity areas funded by the SCC Cultural Partner Grant in 2024/25.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<p>The Salisbury Museum Festival of Archaeology 27 – 28 July 2024</p> <p><b>Event Description</b></p> <p>The festival brings together archaeology, heritage organisations and re-enactors to showcase the quality and variety of archaeology in the Wessex region and beyond.</p> <p>The theme of the showground is ‘Public Engagement with Archaeology’ and the museum asks that all the stands taking part in the festival offer some form of hands-on experience or the chance for visitors to get involved.</p> <p>There was a series of fascinating talks and debates in the museum’s rear garden, with a picnic-style audience, focused on an open-sided tent used as the ‘stage’ for the speaker, and back for 2024 we ran a series of free talks in the museum’s new hall.</p>
<b>Funding allocations/income</b>  e.g. Total cost £3000 SCC Grant £1500 Income £1500	<p>The event cost £3,922.63 which was paid for by the City Council Grant.</p> <p>Income from donation entry raised £3356 and a small beer stand raised £140.</p>
<b>Engagement figures (demographic targeting)</b>  e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium	<p><b>Saturday 26 July 2024</b>  760 Adults  215 Children  <i>Total – 975 people</i></p> <p><b>Sunday 27 July 2024</b>  688 Adults  160 Children  <i>Total – 848 people</i></p> <p><i>Total of 1448 adults, 375 children</i>  <b>Grand Total – 1823</b></p>



<p><b>Qualitative feedback</b></p> <p>Quotes, wellbeing impacts, any evaluation you feel is relevant here</p>	<p>‘That was... that was... there was so much to do!’</p> <p>General comments were that there was much to see and do, importantly over a wide range of interests. (Roger, volunteer on the donations entry)</p> <p>Thank you Owain it was the best fun, it’s lovely to take part in a local event! (Jenny Lang, Weaver.)</p> <p>Thank you so much for having us back at your event for another year. We had a fantastic weekend and had some great feedback from your guests.</p> <p>(College of Chivalry)</p> <p>Hi Owain, Thanks for organising a great weekend, it went so well! I look forward to next year!</p>
<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p> <p>(Minimum 3)</p>	<p><b>Improving people’s wellbeing</b> The event is a welcoming, relaxed and enjoyable event where you can exercise your mind by attending free talks and demonstrations or having a go at activities such as stone carving or archery.</p> <p><b>Improving access to active lifestyles</b> The event gets people out and enjoying the two-day event which is mainly outdoors. The demonstrations and talks encourage people to take on new hobbies or join new groups.</p> <p><b>Bringing communities together</b> Like any good festival the event draws together a mix of communities and produces great conversations and reflections amongst those attending. Academics meet amateurs, experts meet novices, and all enjoy the melting pot, often resulting in future meetings and skills being picked up.</p> <p><b>Improving Opportunities for Young People</b> The event’s showground is full of hands-on activities which young people can try, and signposting is available to where they can go to further their interest. The festival is designed so anyone of any age or level of knowledge can join in and have a fun weekend and pick up new knowledge.</p>



	<p><b>Supporting People on Low incomes</b> Entry is by donation which in 2024 was suggested at £2 per head. If people cannot pay our entry team are happy to let them enter. Most activities are then free including demonstrations and talks and many 'have a go' experiences.</p> <p><b>Improving understanding of or celebrating marginalized meeting</b> The festival is designed to be fully accessible to all and topics and themes are chosen so as not to exclude. Everyone involved in the festival is on message bringing their knowledge and passion of archaeology and history to new audiences in a fun and welcoming atmosphere.</p> <p><b>A Greener City</b> We encourage recycled or recyclable materials to be used, we look after our kit so it can be used repeatedly and we ask exhibitors not to leaflet at the event.</p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	<p>The festival is the largest volunteer event of the year at the museum. The volunteer coordinator puts together a timetable which starts from the week before with erecting the museum marquee, to welcoming and setting up exhibitors, running free refreshments all weekend for exhibitors who mostly attend for free or at cost and then to packing the festival safely away so kit is ready for the following year. 27 volunteers did multiple shifts Total of 172 Hours volunteered</p>
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	<p>The event did not engage with the SCC Community Team</p>



<p><b>Other data available</b></p> <p>Any other quantitative or qualitative data related to this activity that you feel is relevant</p>	
<p><b>Future Ambitions</b></p> <p>e.g. We aim to expand this project to 3 new schools in 2024/25</p>	<p>The festival is a firm favourite at the museum, enjoyed by both locals and a number of archaeology enthusiasts who travel especially to the area for the event including several regulars from Germany and USA.</p> <p>The Festival of Archaeology is well loved by both the archaeology world and the visiting public and helps raise awareness of the Salisbury Museum and the City of Salisbury as a visit destination.</p> <p>The Salisbury Museum intends to continue running the annual event for the foreseeable future.</p>
<p><b>Risks</b></p> <p>e.g. This activity is undeliverable if SCC funding is removed</p> <p>e.g. Lead staff member on this project funded until 2026</p>	<p>In March 2025 funding for the event by Salisbury City Council ended.</p> <p>We are going ahead with the event in July 2025 but on a much-reduced budget. This means that tough decisions have been made about not inviting back historical reenactors due to their fees and limiting the scope of activity and ambition. The search for a sponsor was made but didn't show any results.</p> <p>While essential costs cannot be removed, such as parking for all the exhibitors (£490 in 2024) the event has had to be smarter about keeping the quality of the event to previous standards.</p> <p>Due to the need for funding we have now raised the donation entry levelled since 2015 at £2 to a new suggested sum per head of £5 for 2025.</p>

**What can you tell us about your approach to investing in and planning for community engagement and impact across your organisation.**

[illegible]

## Additional Reporting

Please use the template below to outline all the activity areas not funded by the SCC Cultural Partner Grant in 2023/24 which directly address SCC community priorities.

Simply replicate the table for each new activity area.

Activity Area:	
Activity Overview (Including aims)	See Under Fives Friday Report
<b>Funding/Income source and time frame</b>  e.g. Heritage Lottery Funded until March 2026  e.g. Arts Council Tied to NPO funding period ending ....	
<b>Engagement figures (demographic targeting)</b>  e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium	
<b>Qualitative feedback</b>  Quotes, wellbeing impacts, any evaluation you feel is relevant here	



<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p>	<p><b>Improving people's wellbeing</b></p> <p><b>Improving access to active lifestyles</b></p> <p><b>Bringing communities together</b></p> <p><b>Improving Opportunities for Young People</b></p> <p><b>Supporting People on Low incomes</b></p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p><b>A Greener City</b></p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p>	



Joint press release	
<b>Other data available</b>  Any other quantitative or qualitative data related to this activity that you feel is relevant	
<b>Future Ambitions</b>  e.g. We aim to expand this project to 3 new schools in 2024/25	
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	

## **Cultural Grant Reporting 2024/25**

### **Background**

This year's reporting process has been created to enable both organisations to report on their activity in this calendar year with the following aims

- 1) To grow SCC Councilors' and Officers understanding of the breadth of work delivered by these organisation which have impact against the SCC community priorities
- 2) To Grow SCC Councilors' and Officers' understanding of how the grants have been allocated within each organisation and which specific activity has been directly or part funded by SCC grants
- 3) To enable cultural organisations in receipt of a grant the opportunity to provide a detailed narrative to SCC around their approach to community engagement, access and opportunity creation for Salisbury Residents in a manner that enables them to clearly draw lines between their work and ours.
- 4) To inform budget setting processes at SCC in advance of a final decision on grant allocations at Full Council Budget setting in January each year.

### **SCC Community Priorities**



## Reporting

Please use the template below to outline all the activity areas funded by the SCC Cultural Partner Grant in 2024/25.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<p>Under Fives Friday</p> <p>A monthly arts event for toddlers and their accompanying adults. The event is the second Friday of every month from 10am – 11.30am.</p> <p>We aim to mix the events throughout the year to provide a variety of arts events. This ranges from visual art to music and performance, all of which are interactive.</p>
<b>Funding allocations/income</b>  e.g. Total cost £3000 SCC Grant £1500 Income £1500	<p>Funding used from the Salisbury City Grant used for Under Fives Fridays totalled £1921.05 for the financial year 2024/25</p> <p>This was used to pay fees to buy in visiting artists and performers and for consumable materials used in the events. The museum staffed the event, provided the accommodation and equipment needed, promoted the event and ensured it ran smoothly, safely and appropriately to the audience.</p>
<b>Engagement figures (demographic targeting)</b>  e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium	<p>211 under five-year-old children attended the 11 sessions held for the financial year 2024/25. (We don't run sessions in August due to low take-up.)</p>
<b>Qualitative feedback</b>  Quotes, wellbeing impacts, any evaluation you feel is relevant here	<p>'Thank you so much for running these sessions. When we first came Tristan was very shy, but he's much more confident about coming now and insists on visiting the bones in the Wessex gallery when he's here as well'</p> <p>The sessions are not only an introduction to accessible arts for adults with toddlers but provide a safe and welcoming</p>



	<p>atmosphere where new mums can relax and chat about their lives with each other and compare notes on raising a child. Feedback often confirms that the sessions are an opportunity for mums to escape the house and spend time with other adults in the same situation as them.</p>
<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p> <p>(Minimum 3)</p>	<p><b>Improving people's wellbeing</b> Feedback often confirms the sessions are an opportunity for mums to escape the house and spend time with other adults in the same situation as them. This helps with mental health and is a step for preparing children for a sociable life.</p> <p><b>Improving access to active lifestyles</b> The sessions provide a regular event for young families to come out and enjoy themselves with similar people. All the activities are interactive and encourage socializing.</p> <p><b>Bringing communities together</b> The sessions provide a regular event for young families to come out and enjoy themselves with similar people. All the activities are interactive and encourage socialising.</p> <p><b>Improving Opportunities for Young People</b> As well as adults, the events are a great opportunity for Under Fives to socialize, developing their skills before going on to school. For a few whose family home school this aspect of the session is very important for the parents.</p> <p><b>Supporting People on Low incomes</b> The sessions are included in the museum entry fee. We encourage all those visiting that if they become museum members then attending the sessions becomes a lot more affordable</p> <p><b>Improving understanding of or celebrating marginalized meeting</b> The sessions are open to all, and we ensure that topics and themes involved are welcoming to all</p>

	<p><b>A Greener City</b></p> <p>Wherever possible we use recycled or recyclable materials e.g. biodegradable glitter, paper etc.</p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	<p>We have a regular team of 2 volunteers to support the event. Once a year this team takes the lead in the event and creates the activities. For larger events, e.g. musical sessions, we call in several more volunteers to ensure safety.</p>
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	<p>For Under Fives Friday, we have not directly worked with SCC Community Groups or Councilors.</p> <p>The sessions are advertised publicly and anyone with a toddler is very welcome.</p>
<p><b>Other data available</b></p> <p>Any other quantitative or qualitative data related to this activity that you feel is relevant</p>	<p>In 2024/25 we ran 11 sessions with 5 different practitioners and 2 of the sessions were devised in-house.</p>
<p><b>Future Ambitions</b></p> <p>e.g. We aim to expand this project to 3 new schools in 2024/25</p>	<p>Under Fives is very popular. At the beginning of the financial year 2024-25 we were moving the session from being temporarily out at Harnham Sports and Social Centre who had been hosting us during building work at the museum which had closed the museum hall.</p> <p>It took a few months to rebuild the audience of the sessions back at the museum after over a year of changes previously. We intend on continuing the sessions at the museum and hope to be able to continue bringing new talent to these events for the audience, but this is dependent on being able to find funding to do so.</p>

<p><b>Risks</b></p> <p>e.g. This activity is undeliverable if SCC funding is removed</p> <p>e.g. Lead staff member on this project funded until 2026</p>	<p>SCC funding ended in March 2025. This means a question mark over whether we can continue to bring fresh talent to run the events. Without fresh talent we are reduced to doing simple in-house arts activities. The threat to success is that parents lose interest in simple arts and craft offer. By far our performance interaction offer is the most successful. Keeping the sessions affordable makes hiring talent difficult.</p>
--	--

#### Overall Engagement data

Activity area	
<b>Overall community engagement numbers</b>	211 Under Fives attended the 11 sessions held. (We don't run sessions in August due to low take-up.
<b>Overall volunteer numbers</b>	Each event involves 2+ volunteers
<p><b>Please provide a demographic breakdown below as per your reporting to regular funders</b></p> <p>e.g. numbers of young people, numbers of first-time engagements etc.</p>	

<p><b>What can you tell us about your approach to investing in and planning for community engagement and impact across your organisation.</b></p>

### Additional Reporting

Please use the template below to outline all the activity areas not funded by the SCC Cultural Partner Grant in 2023/24 which directly address SCC community priorities.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<p>During the financial year of 2024/25 The Salisbury Museum was in its construction stage of a major NLHF project to rejuvenate galleries which hadn't been upgraded in any major way since the 1980's and also carry out essential conservation work to the fabric of the building.</p> <p>The lion's share of funding for this work was carried out by NLHF money, alongside funding from a number of other bodies.</p> <p>As a part of the NLHF grant there was an agreed Activity Plan which spans 5 years. The financial year reported above falls approximately half way through that plan.</p> <p>The extensive plan includes actions relating to all of the Community Priorities:</p> <p><b>Improving people's wellbeing</b></p> <p>The project has involved working with the community to include their knowledge and views to curate the new galleries. Outreach and groups invited to the museum have increased the social life of both participants and the museum itself.</p>





	<p><b>Improving access to active lifestyles</b></p> <p>Though not formally a health and wellbeing venue, through inviting the community of all ages to be involved in the rejuvenation of the museum has provided a focus and stimulus to many involved such as volunteers having a weekly focus of work and sociability to attend the museum</p> <p><b>Bringing communities together</b></p> <p>The Activity Plan Team have been working hard to seek out and invite areas of the community who have previously felt that the museum is not a place for them, or that the museum has nothing to offer them. Through events such as the Giant Day, inviting groups to have their photo taken with the Salisbury Giant for posterity, we have brought diverse groups together.</p> <p><b>Improving Opportunities for Young People</b></p> <p>As a strong part of the redevelopment of the galleries, voices of young people have been sought to provide insight into what the next generation is concerned with and how this could be reflected in the galleries and the interactives available to the public. The galleries are now open but the regular sessions with young people continue.</p> <p><b>Supporting People on Low incomes</b></p> <p>Community who are barred from the museum by financial constraints have been one of the focusses of the activity plan. By running outreach projects, these groups have been made feel welcome and valued. The museum continues to run donation entry days where the entry fee was suggested but not mandatory, allowing those on a limited budget to enjoy the museum.</p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p>A key part of the co-curation of the rejuvenated galleries was to hear the voice of the marginalized and add their story of Salisbury to the timeline of the city which we created. This has been achieved through oral histories available in the new galleries and less immediately obvious through much of the choice of artefacts on display.</p>
<b>Funding/Income source and time frame</b>	<p>The NLHF was the biggest contributor to the project which, including material work to the building, came in at £5.1m</p>

<p>e.g. Heritage Lottery Funded until March 2026</p> <p>e.g. Arts Council Tied to NPO funding period ending ....</p>	<p>The Activity Plan is reaching its final stages, concluding in early 2027</p>
<p><b>Engagement figures (demographic targeting)</b></p> <p>e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium</p>	
<p><b>Qualitative feedback</b></p> <p>Quotes, wellbeing impacts, any evaluation you feel is relevant here</p>	
<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p>	<p><b>Improving people's wellbeing</b></p> <p><b>Improving access to active lifestyles</b></p> <p><b>Bringing communities together</b></p> <p><b>Improving Opportunities for Young People</b></p>

	<p><b>Supporting People on Low incomes</b></p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p><b>A Greener City</b></p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	
<p><b>Other data available</b></p> <p>Any other quantitative or qualitative data related to this activity that you feel is relevant</p>	
<p><b>Future Ambitions</b></p>	



e.g. We aim to expand this project to 3 new schools in 2024/25	
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	

## Cultural Grant Reporting 2024/25

### Background

This year's reporting process has been created to enable both organisations to report on their activity in this calendar year with the following aims

- 1) To grow SCC Councilors' and Officers understanding of the breadth of work delivered by these organisation which have impact against the SCC community priorities
- 2) To Grow SCC Councilors' and Officers' understanding of how the grants have been allocated within each organisation and which specific activity has been directly or part funded by SCC grants
- 3) To enable cultural organisations in receipt of a grant the opportunity to provide a detailed narrative to SCC around their approach to community engagement, access and opportunity creation for Salisbury Residents in a manner that enables them to clearly draw lines between their work and ours.
- 4) To inform budget setting processes at SCC in advance of a final decision on grant allocations at Full Council Budget setting in January each year.

### SCC Community Priorities



## Reporting

Please use the template below to outline all the activity areas funded by the SCC Cultural Partner Grant in 2024/25.

Simply replicate the table for each new activity area.

Activity Area:	
<b>Activity Overview (Including aims)</b>	<p>The Young Curators Club</p> <p>The club is held once a month at the museum. The age range is 6 – 12-year-olds with a maximum of 30 children being on the membership list at any one time.</p> <p>The club is a follow-on from Under Fives Friday, to provide something specifically for the primary school age range. This allows continued engagement for families who have discovered the museum community with their toddlers and wish to continue with their growing children.</p> <p>Adults must stay with their child for the duration of the club. As well as the practicalities of safeguarding and managing the children this enables an intergenerational bonding session for families.</p>
<b>Funding allocations/income</b>  e.g. Total cost £3000 SCC Grant £1500 Income £1500	<p>For 2024/25 we ran 10 sessions.            (August is not run due to low numbers and December falls over the Christmas break)</p> <p>Grand Total of spend for the year was £3719.73</p> <p>A Coordinator was employed for one day a month. This is to cover club admin, reminding members every month, recruiting members, designing sessions and booking freelancers or visits.</p> <p>6 Freelancers were employed to add to the in-house led sessions.</p>
<b>Engagement figures (demographic targeting)</b>  e.g. 25 young people ages 12 to 17	<p>107 children Aged 6 – 12 years attended over the year</p> <p>85 adults attended with their children</p>



At a school with 55% Pupil Premium	
<b>Qualitative feedback</b>  Quotes, wellbeing impacts, any evaluation you feel is relevant here	<p>The club themes are designed to be different every month, providing renewed interest for the families. All activities relate to the museum, collections, art or history.</p> <p>Feedback from families is how much they enjoy the variety of topics, and the interactive ways devised to engage with topics. We often hear how the club has complimented the work the children are doing at school. Several members are home-educated and so the social side as well as educational value is very much appreciated.</p>
<b>Community Priority Links with explanations</b>  Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.  (Minimum 3)	<p><b>Improving people's wellbeing</b></p> <p>The monthly club provides an opportunity for families to meet and children from different schools or home schooling to meet and improve social skills. We find that the sessions also build intergenerational bonds within families who during the term-time week don't get to spend much quality time together. Introducing new topics of interest and stimulation also contributes to the mental well being of members.</p> <p><b>Improving access to active lifestyles</b></p> <p>Commitment to coming to the museum once a month 'gets people out of the house' and many of the activities are suitable for families to try on their own again back at home. The learning and social aspect of the club events are positive mental health aspects.</p> <p><b>Bringing communities together</b></p> <p>The club is open to all children within the age range and so we have children from different schools mixing together and parents and grandparents from different social groups mixing through the learning tasks held at the club.</p> <p><b>Improving Opportunities for Young People</b></p> <p>The club assists with the learning and practical skills of both children and adults and helps them improve social skills. Both these are strong providers for a better lifestyle promoting sociability and interest in learning.</p>



	<p><b>Supporting People on Low incomes</b></p> <p>To become members, we ask that participants become museum members, on the family membership. When attending multiple club dates this makes each session more affordable. This also makes members more aware of other museum events to which their membership would cover them.</p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p>The Young Curators Club is open to all families. We advertise the club through the museum's What's On website which is accessible to all. All sessions and session topics are designed so as to be inclusive in themes and practical actions</p> <p><b>A Greener City</b></p> <p>When using art craft materials, the museum seeks to use recycled or recyclable materials. Many of the topics covered by the club have discussed sustainability such as the history of fashion and how people in the past reusing and mending clothes which we now have in the collection should be seen as a template for the future.</p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	<p>The club is run by the coordinator and also one regular volunteer. If the session requires more assistance the museum pool of volunteers is called upon.</p> <p>The sessions last 2 hours each, with set up and clear away</p> <p>The yearly volunteer hours are approximately: 4 x 10 = 40 hours 1 x volunteer</p>
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	<p>The Young Curators Club has not worked directly with the SCC Communities Team</p>





<b>Other data available</b>  Any other quantitative or qualitative data related to this activity that you feel is relevant	
<b>Future Ambitions</b>  e.g. We aim to expand this project to 3 new schools in 2024/25	The Young Curators Club continues to run every month. There are still 30 members on the books, with a waiting list. There is still a coordinator paid one day a month to run the club.
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	Since losing the SCC funding in March 2025 the activities of the club have had to reflect this. Activities are planned with trying to avoid bringing in new talent to run the topics for the session. There is a concern that without new practitioners being brought in the sessions could become stale and membership drop off.

#### Overall Engagement data

<b>Activity area</b>	
<b>Overall community engagement numbers</b>	2024/25 107 children with 85 adults 10 sessions lasting 20 hours
<b>Overall volunteer numbers</b>	1 regular volunteer and others brought in for special activities
<b>Please provide a demographic breakdown below as per your reporting to regular funders</b>  e.g. numbers of young people, numbers of first-time engagements etc.	
107 children ages 6 – 12	

85 accompanying adults (parents or grandparents)

**What can you tell us about your approach to investing in and planning for community engagement and impact across your organisation.**

## Additional Reporting

Please use the template below to outline all the activity areas not funded by the SCC Cultural Partner Grant in 2023/24 which directly address SCC community priorities.

Simply replicate the table for each new activity area.

## Activity Area:

### Activity Overview (Including aims)

## See Under Fives Friday Report

<p><b>Funding/Income source and time frame</b></p> <p>e.g. Heritage Lottery Funded until March 2026</p> <p>e.g. Arts Council Tied to NPO funding period ending ....</p>	
<p><b>Engagement figures (demographic targeting)</b></p> <p>e.g. 25 young people ages 12 to 17 At a school with 55% Pupil Premium</p>	
<p><b>Qualitative feedback</b></p> <p>Quotes, wellbeing impacts, any evaluation you feel is relevant here</p>	
<p><b>Community Priority Links with explanations</b></p> <p>Identify activity in your proposal which connects with SCC community priorities and outline how this activity delivers community impact in these areas.</p>	<p><b>Improving people's wellbeing</b></p> <p><b>Improving access to active lifestyles</b></p> <p><b>Bringing communities together</b></p>

	<p><b>Improving Opportunities for Young People</b></p> <p><b>Supporting People on Low incomes</b></p> <p><b>Improving understanding of or celebrating marginalized meeting</b></p> <p><b>A Greener City</b></p>
<p><b>Volunteering figures</b></p> <p>e.g. 3 x volunteers. 5 sessions 15 volunteer hours</p>	
<p><b>Engagement with SCC or the SCC Communities team</b></p> <p>e.g. Worked with 3 x SCC community groups</p> <p>Councilors invited to exhibition</p> <p>Joint press release</p>	
<p><b>Other data available</b></p> <p>Any other quantitative or qualitative data related to this activity that you feel is relevant</p>	
<b>Future Ambitions</b>	



e.g. We aim to expand this project to 3 new schools in 2024/25	
<b>Risks</b>  e.g. This activity is undeliverable if SCC funding is removed  e.g. Lead staff member on this project funded until 2026	