



Traditional Original - The Salisbury Story

Salisbury is a place where history and originality go hand in hand.

Our city is *Traditional Original*: steeped in centuries of heritage, yet fuelled by creativity and bold thinking. Salisbury 800 is the embodiment of this - an opportunity to celebrate our rich past and shape an ambitious, vibrant future.

Celebrate



In 2027, Salisbury marks 800 years since receiving its royal charter.

This six-month city-wide celebration will reflect our Living Heritage and Enduring Spirit, rooted in the extraordinary story of a city that chose to relocate and reinvent itself.

We'll celebrate:

- The diverse history that shaped Salisbury - from Stonehenge to the Spitfires.
- Our traditions of craft, culture, and community.
- The people and stories that make Salisbury unique.

This is a moment to look back with pride, and forward with confidence.

Create



Salisbury 800 is powered by creativity in all its forms, from our established cultural institutions to emerging local talent.

We'll celebrate and commission new work by the exceptional artists, performers, writers and creatives who call Salisbury home, including our nationally recognised organisations.

At the same time, we'll nurture grassroots creativity through grant programmes, mentoring and open calls, helping new voices find their place in Salisbury's cultural story.

By blending heritage and innovation, tradition and experimentation, we aim to create a city-wide chorus of creative expression: one that reflects the whole community.

Contribute



Salisbury 800 is for everyone, and everyone has a role to play.

Whether you're a resident, a business, a student or a visitor, there are many ways to get involved:

- Become a Corporate or Personal Change Maker
- Host or support an event or activity
- Sponsor a strand of the programme (e.g. tech, wellbeing, heritage)
- Offer a venue, donate time or share expertise
- Host a work experience placement or intern during 2027
- Tailored sponsorship and support packages are available too

This is your opportunity to be part of something lasting. Make your mark.

WHY IT MATTERS

Celebrating 2027 as a city will deliver:

- Increased footfall and spend for the local economy
- Raised national profile for the city
- A platform for every voice in our community
- Lasting legacy through volunteering, culture and partnership
- A city-wide boost in civic pride and wellbeing

OUR PARTNERS

Salisbury 2027 is driven by collaboration.

We have a huge variety of partners on board already and will grow the list during 2025 and 2026. Here are some of our current partners:

- Salisbury City Council
- Salisbury Museum
- Salisbury Cathedral
- Wiltshire Creative
- Salisbury BID
- Salisbury Library
- The Young Gallery
- Old Sarum
- Chalke Valley History Festival
- Silver Salisbury
- Salisbury Everyman
- Safer & Supportive Salisbury
- Salisbury Pride
- Salisbury District Hospital

.... and **YOU!**



GET INVOLVED

2027 is a celebration of the WHOLE CITY, and it will only be as powerful as the people and organisations who shape it.

We're asking you to take this message back to your teams, your businesses, your networks, and your friends and family.

Think about how *you* could take part and REGISTER YOUR INTEREST TODAY!

