

COMMITTEE REPORT

Subject:	Salisbury City Council Community Lottery
Committee:	The Communities Committee
Item Number:	14
Date:	12 October 2026
Author:	Louise Webber, Head of Communities
Report status:	Decision
Confidential / Exempt:	No

1. Report Summary

1.1 This report updates committee on Salisbury City Community Lottery, requests approval of one new good cause, provides oversight of any potential risks to Lottery operations and advises on continued promotion of Salisbury City Community Lottery to potential future good causes.

1.2 This report is being brought forward now to ensure timely approval of good causes to enable operational effectiveness.

2. Recommendations

It is recommended that the Committee:

2.1 Approve “The Vixens Academy for Girls” as a new good cause.

2.2 Note continued monitoring of potential risk in response to newly established Wiltshire Community Lottery.

2.3 Note continued activity to promote becoming a good cause to Salisbury groups.

3. Background

3.1 Salisbury City Community Lottery is a weekly lottery that raises money for good causes in the Salisbury City area. All good causes supported by the Lottery will benefit the Salisbury City area and its residents. Details can be found here: <https://www.salisburycommunitylottery.co.uk>.

3.2 Salisbury City Community Lottery Good Causes must be operating or delivering a service within the City Boundary and for the demonstrable benefit of Salisbury City Residents.

3.3 Eligible groups are Associations, Charities, Clubs, CIC's, Social Enterprises, Constituted

Community Groups and Societies.

3.4 Eligible good causes must have a bank account and two signatories.

3.5 The lottery currently has 57 live causes.

3.6 Communities committee maintain oversight of Salisbury City Community Lottery and approve additions and removals of good causes.

4. New application for review - The Vixens Academy for Girls Group.

4.1 This sports group (football) has been operating in Salisbury since 2025, is supported by sponsors and draws its attendees from the Salisbury parish area.

4.2 The group offers coaching at an affordable price in a safe and open space and encourages confidence building and participation from girls into football.

4.3 The group is seeking to be a new Lottery cause to generate funds for new equipment that is needed.

4.4 It is recommended that committee approve The Vixens Academy for Girls' group as a good cause.

5. Monitoring of any risks to Salisbury City Community Lottery Delivery

5.1 At Communities Committee on June 1st, 2026, members were advised that Wiltshire Community Lottery was now operational and that it would be important to understand if the launch of this Lottery had any impact on tickets sales or good cause numbers for Salisbury City Community Lottery.

5.2 Officers have reviewed ticket sales over the last two quarters, and there was a 17% reduction in Salisbury City Community Lottery tickets sales between Q1 and Q2 tickets sales.

5.3 In relation to the number of registered good causes, there has been no reduction, with a static 57 good causes currently registered.

5.4 It is too early to draw any conclusions on trends or impacts in relation to the reduction in ticket sales at this early stage, however officers will continue to monitor data and report back any significant variances or trends to Communities Committee as needed.

6. Consultation and Engagement – Promotion of opportunity to become a new good cause

6.1 SCC Communities team have continued to carry out additional promotion and marketing to groups to become a Salisbury Lottery Good Cause. This includes promotion on our social media platforms (Facebook and Instagram), direct marketing material in our frontline hubs (Salisbury Information Centre, Salisbury Shopmobility and Salisbury pantry) and on community centre notice boards at Bemerton Heath Centre and Friary.

6.2 Additionally, direct marketing of this opportunity has been shared throughout our existing networks and groups.

6.3 We will continue to promote this opportunity as part of our wider communications work for Communities' activity.

7. Implications

Implication Area	Impact	Comments / Mitigation
Financial	<i>Medium</i>	<i>Potential reduction in ticket sales for Salisbury Community City Lottery- monitor impacts.</i>
Legal	<i>High</i>	<i>All activities for Salisbury City Community Lottery must be taken within agreed terms of the License holder, Louise Webber.</i>
Risk	<i>Medium</i>	<i>Competition from Wiltshire Community Lottery- monitor impacts.</i>
Personnel	<i>None/low</i>	<i>None known at this time.</i>
Environmental Impact	<i>None/low</i>	<i>None known at this time.</i>
Equalities Impact Statement	<i>Medium/high</i>	<i>Support for “The vixens academy for girls” as a good cause would contribute to SCC’s equalities and inclusion objectives.</i>
Community / Public Impact	<i>None</i>	<i>None known at this time.</i>
Procurement / Contractual	<i>None</i>	<i>None known at this time.</i>
Property / Asset	<i>None</i>	<i>None known at this time.</i>
Data Protection	<i>Medium</i>	<i>Data for Salisbury City Community Lottery is held by Gatherwell as the operator.</i>

8. Appendices / Background Papers

None